

Productive settlements

UPD 2011|2012 session

Roberto Manuelli and Gianfranco Orsenigo

Politecnico di Milano 21th may 2012

provincia di Treviso



production today

provincia di Treviso



production today

A black and white photograph showing a modern, multi-story industrial or office building. The building has a dark, textured facade with large windows covered by horizontal blinds. A truck is parked in front of the building's entrance, which features a metal gate. To the left, another truck is visible near a smaller structure. A utility pole with power lines is prominent on the left side of the frame. The background shows a hillside with trees under a clear sky.

Brianza

production today

Brianza



production today

Bicocca view around '20s



production yesterday

Bicocca area in the '80s



production yesterday

provincia di Treviso



production today

Brianza



pulverization

Mariano – Giussano – Cabiate, Brianza



pulverization

Piombino Dese, Padova



pulverization

Monsampolo, Ascoli Piceno



pulverization

Prato



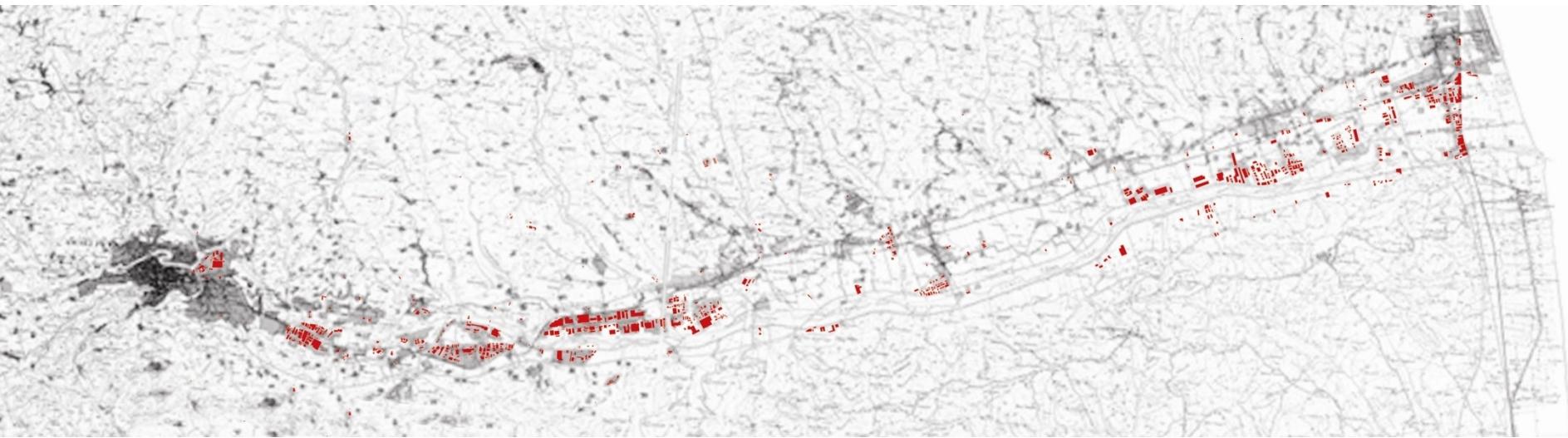
pulverization



l'area veneta

pulverization

la valle del tronto



pulverization

A grayscale map showing the Brianza region in Italy, characterized by a dense network of roads and small agricultural plots. Overlaid on this map are numerous red rectangular shapes of varying sizes, representing individual land parcels or ownership units. These red areas are concentrated in several large clusters, particularly along the main road network and in the central and southern parts of the region.

la brianza

pulverization

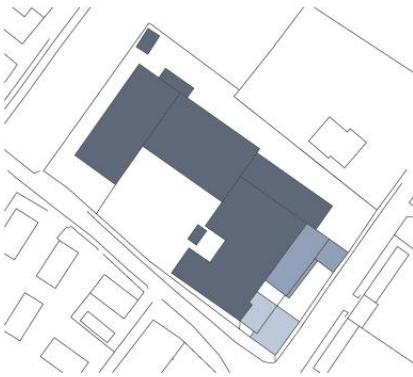
**brianza:
a land shaped by the production**



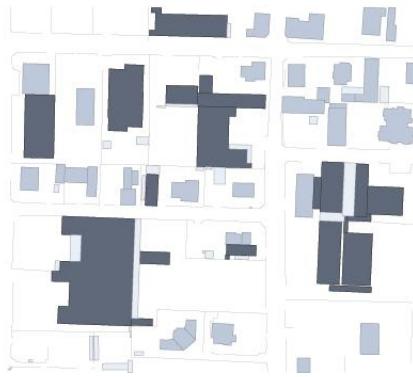
a land shaped by the production



on the plot



on the block



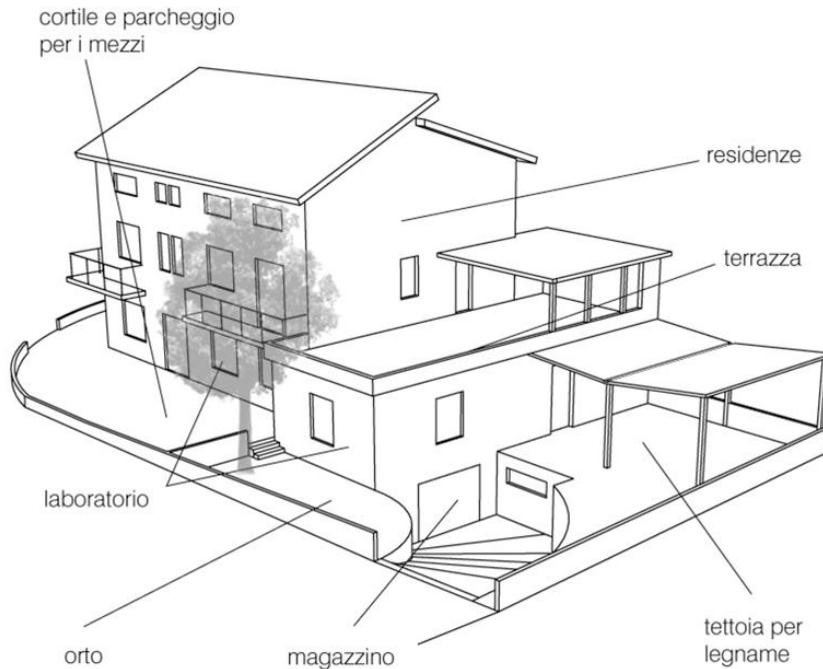
between parts of city



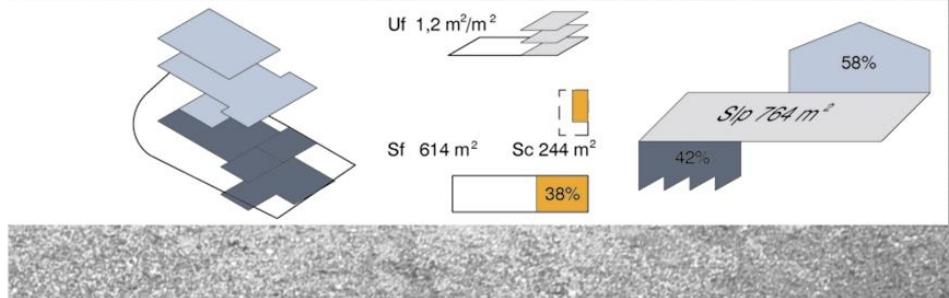
→ **different scales of mixité**

E02**CASA BOTTEGA**

edificio prevalentemente residenziale che ospita attività artigianali al piano terra e seminterrato



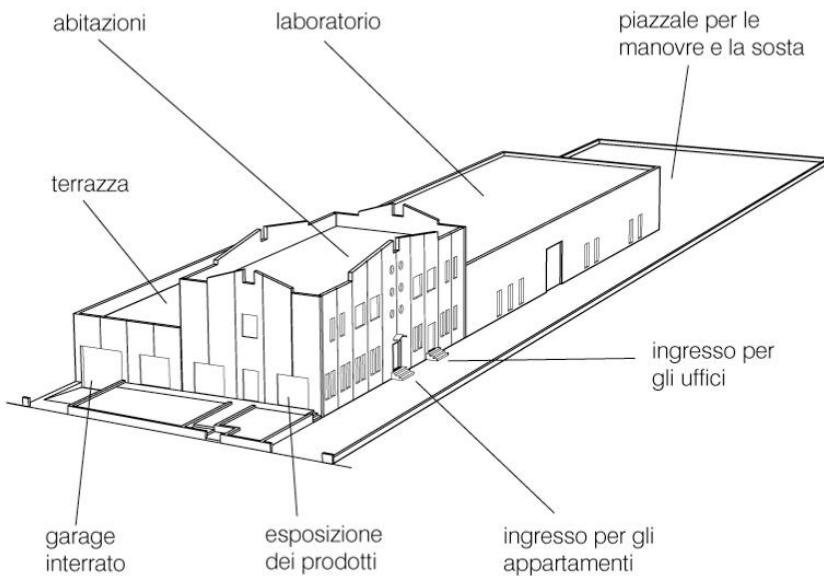
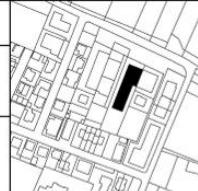
- l'edificio, posto al centro del lotto, è stato interessato da ampliamenti nel corso degli anni; modifiche che hanno coinvolto particolarmente i locali del laboratorio
- l'ampliamento del laboratorio è stata occasione per arricchire un appartamento con un ampio terrazzo
- gran parte dello spazio aperto ha una pavimentazione dura per favorire le azioni legate all'attività artigianale; fa eccezione una piccola parte occupata da un orto



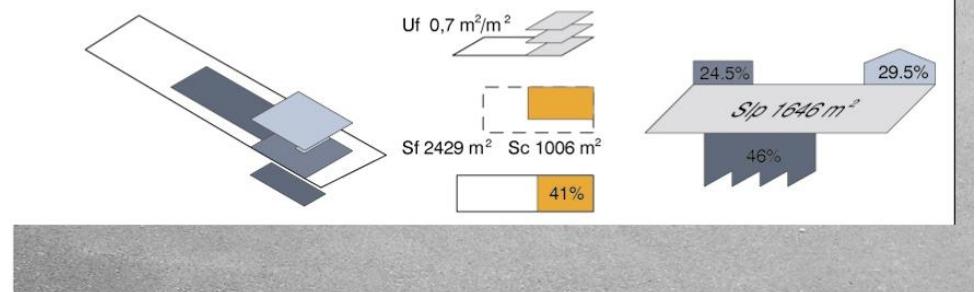
different scales of mixité

E05**CAPANNONE CASA**

contenitore produttivo che ospita delle unità residenziali al primo piano



- l'edificio è composto da due contenitori prefabbricati: il primo ospita al piano terra l'esposizione e gli uffici, al livello superiore due alloggi; il secondo contenitore è prettamente produttivo
- la presenza dell'esposizione è enfatizzata dalla presenza di un piccolo giardino antistante, il resto dello spazio aperto è asfaltato
- alla residenza non è destinato uno spazio aperto, ma utilizza la copertura dell'edificio produttivo come ampio terrazzo
- i differenti usi degli spazi interni, nei prospetti, sono denunciati dalle dimensioni delle bucature

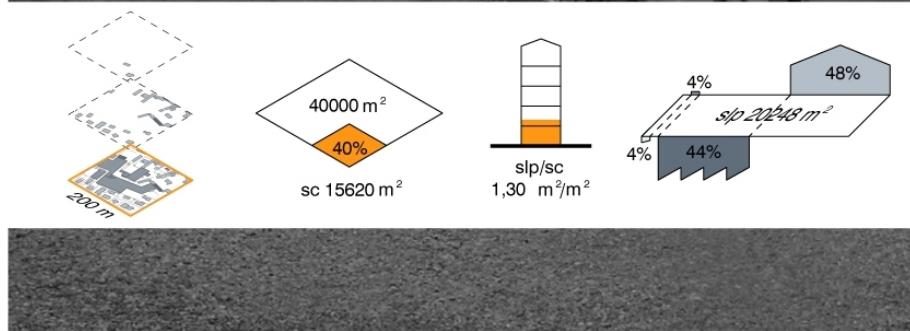
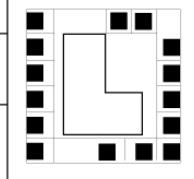


different scales of mixità

Z04

FRAMMISTIONE NELL'ISOLATO

grandi contenitori sono circondati da edilizia residenziale di dimensioni ridotte

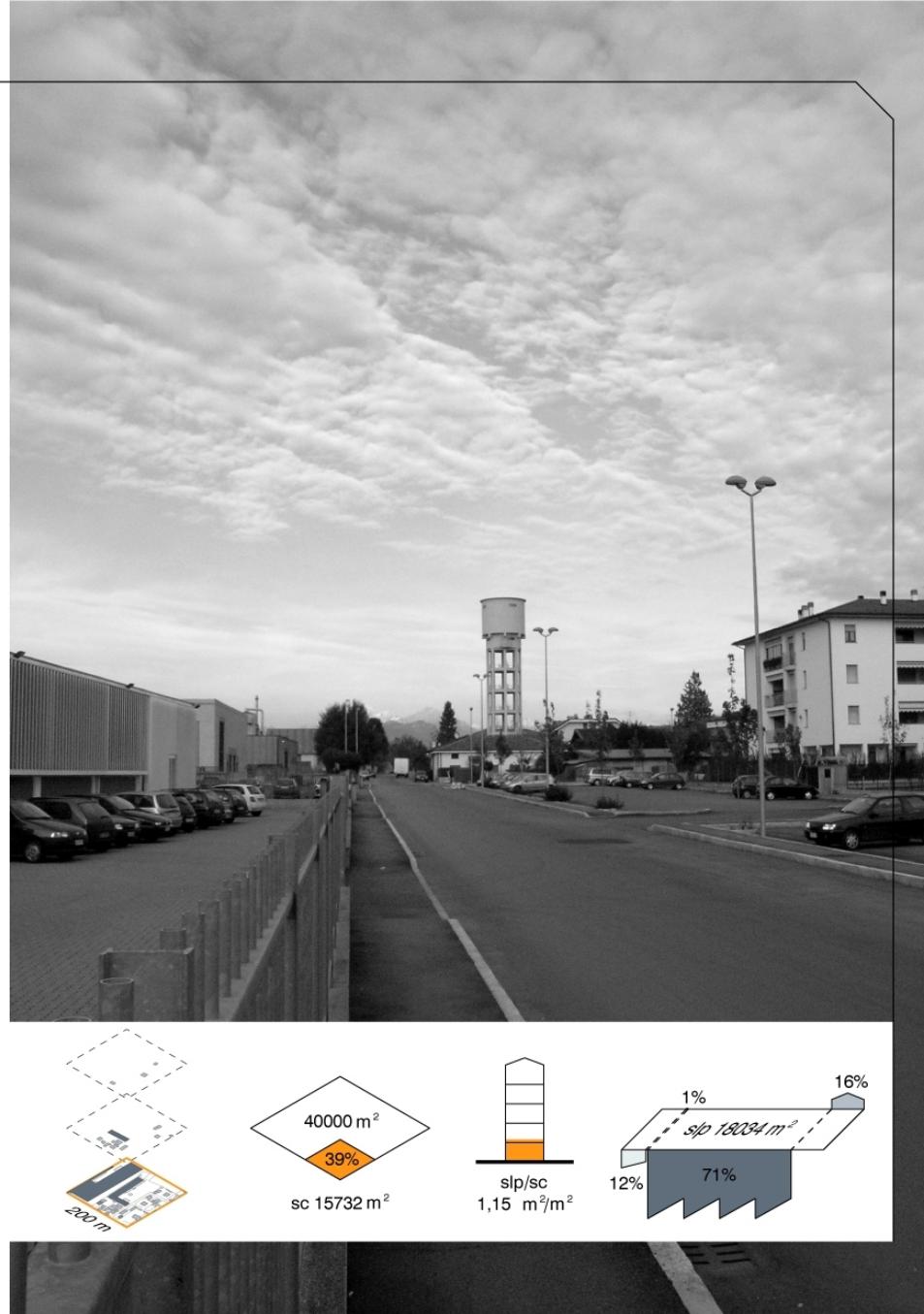
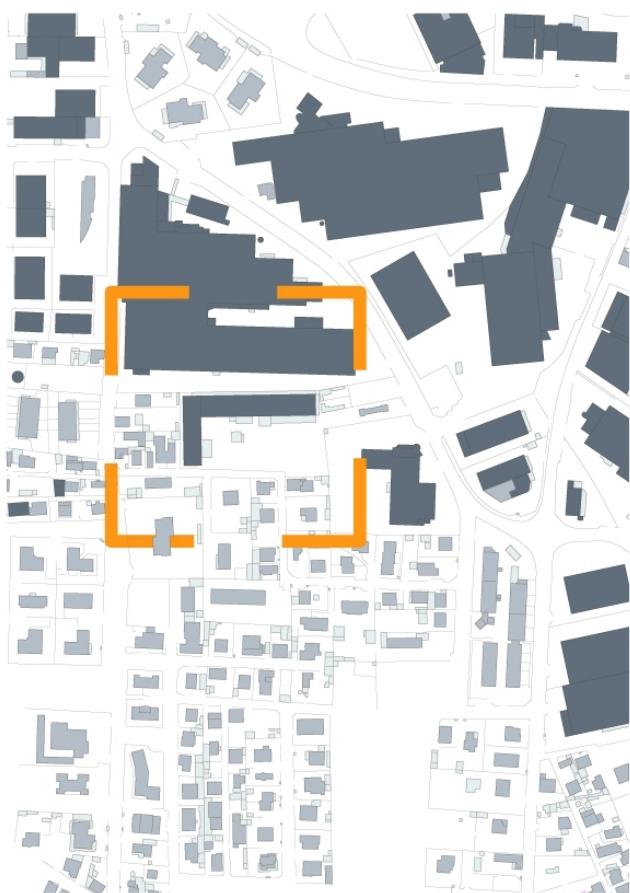
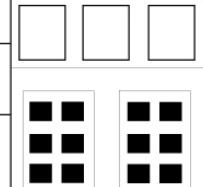


different scales of mixità

Z06

FRAMMISTIONE TRA PARTI

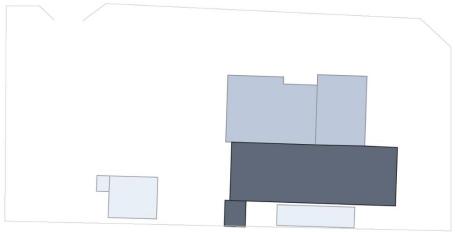
differenti aree omogenee, per funzione e dimensioni dei manufatti, si accostano



different scales of mixità



a fragmented territory



a fractal territory

this image is in crisis

the productive areas have **no longer a dominant image**
in relation to changes in production processes:

- of macro-systemic nature,
- of organizing nature
- of technological nature

"the company network can live with one slim, with the modular and the transnational"

Benedetto Vecchi, "Impresa" in
U. Fadini, A. Zanini (2001), *Lessico postfordista. Dizionario di idee della mutazione*. Feltrinelli, Milano

social changes and the request for different levels of comfort

the need to preserve the leftover of open spaces for the sustainability of the territory

architecture

landscape

infrastructure



open spaces fragmentation



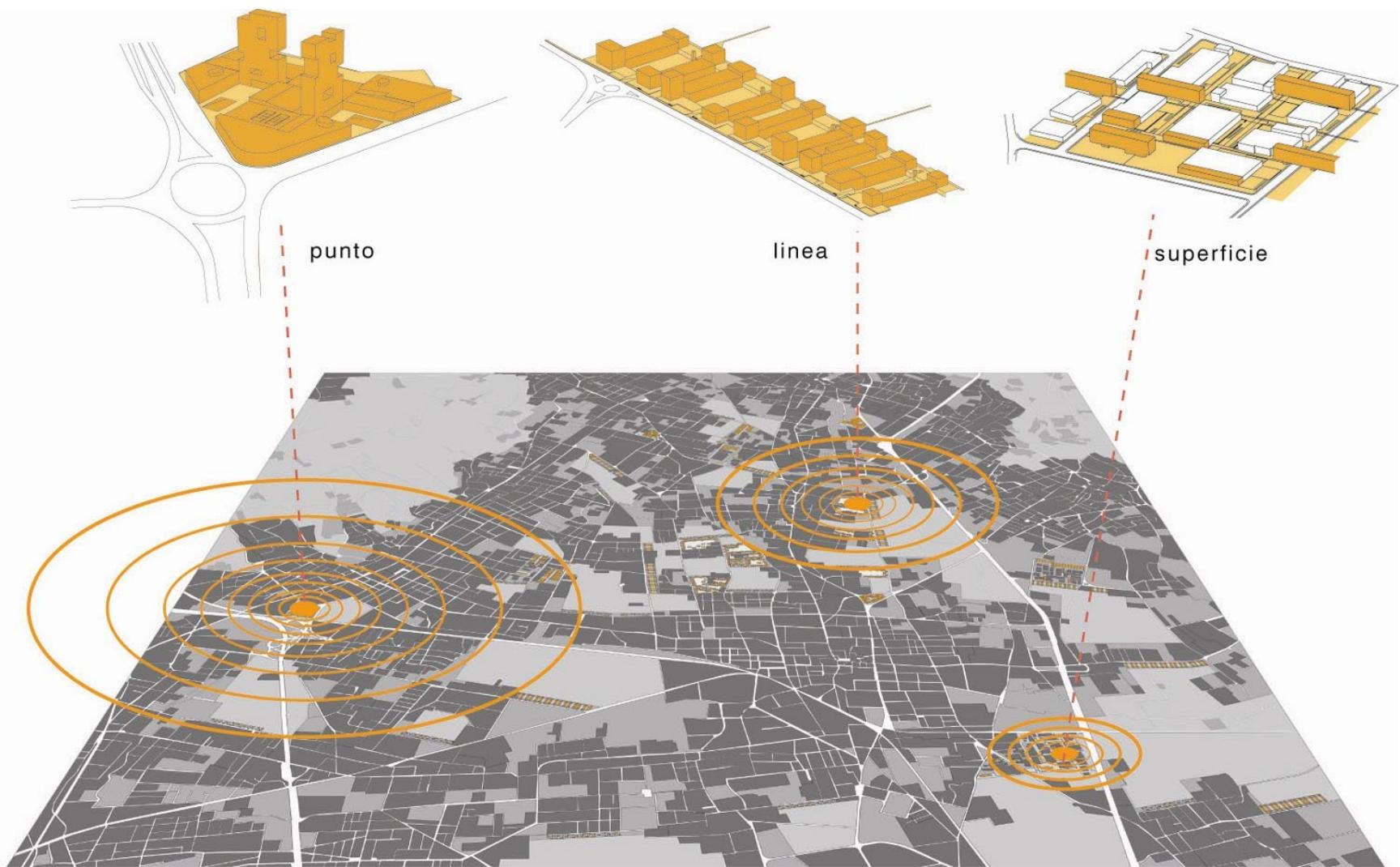
a fragmented territory



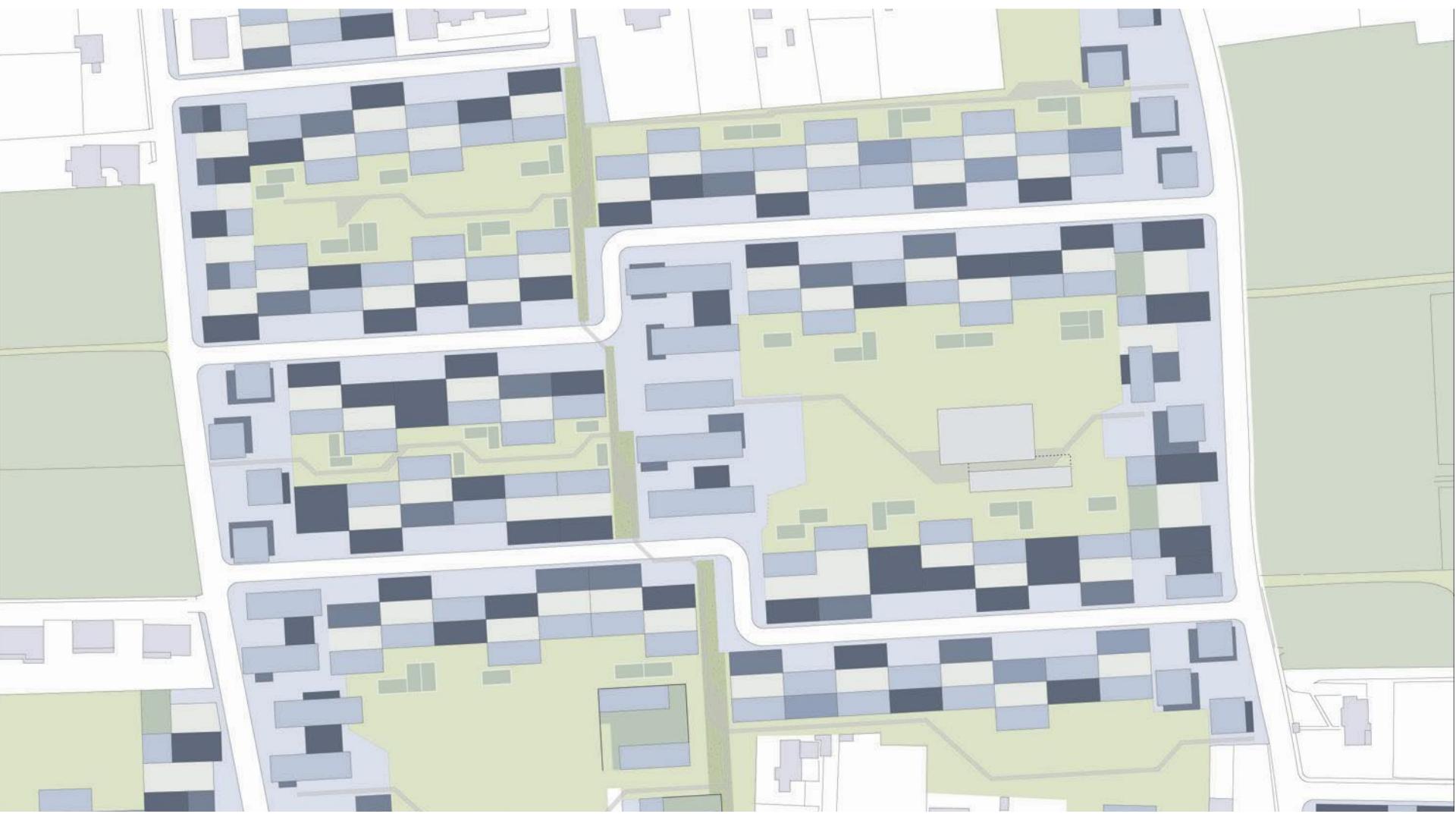
the spaces of production, a resource for the contemporary territory



DESIGN DEVICES



the scale of the project

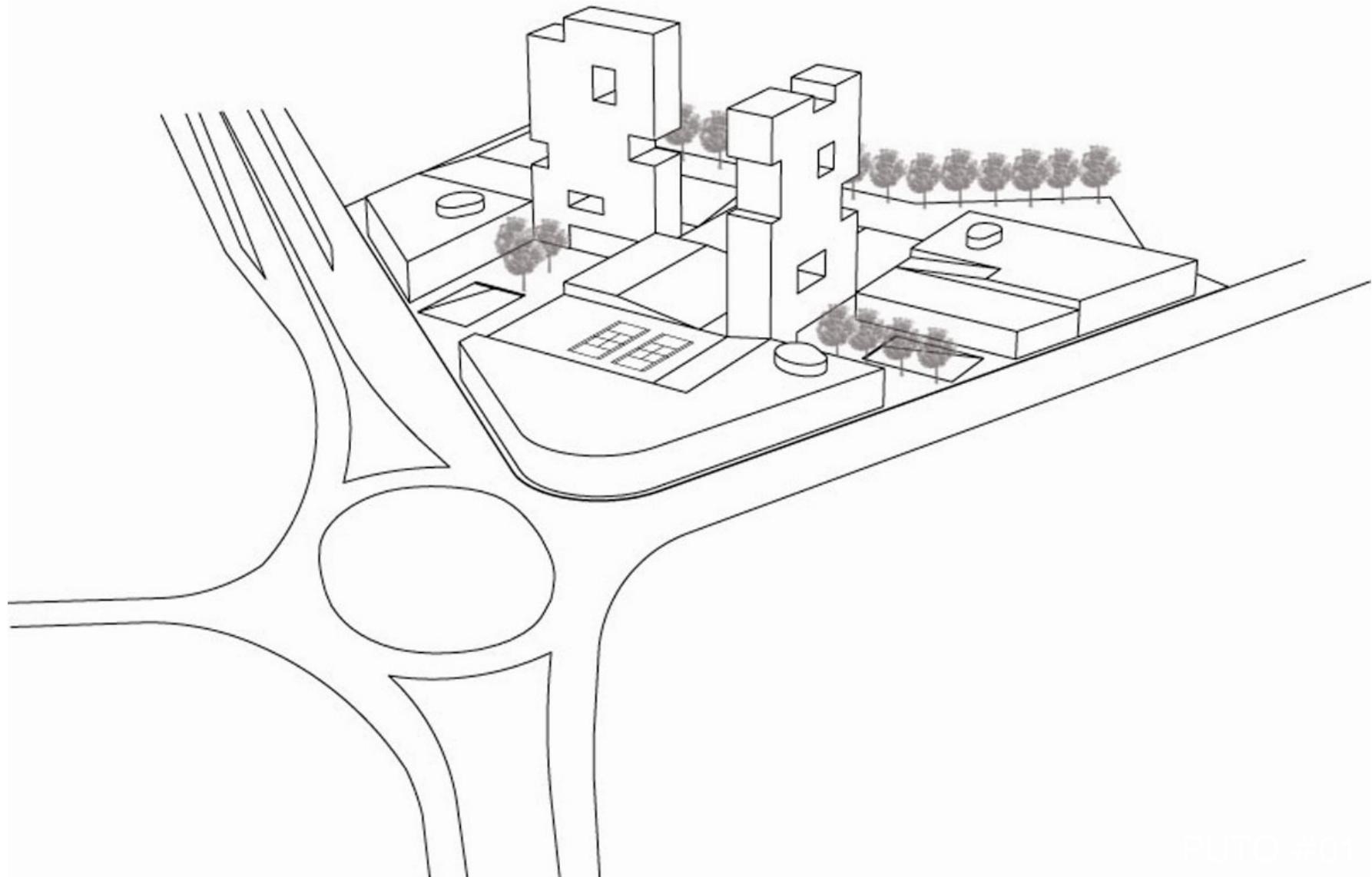


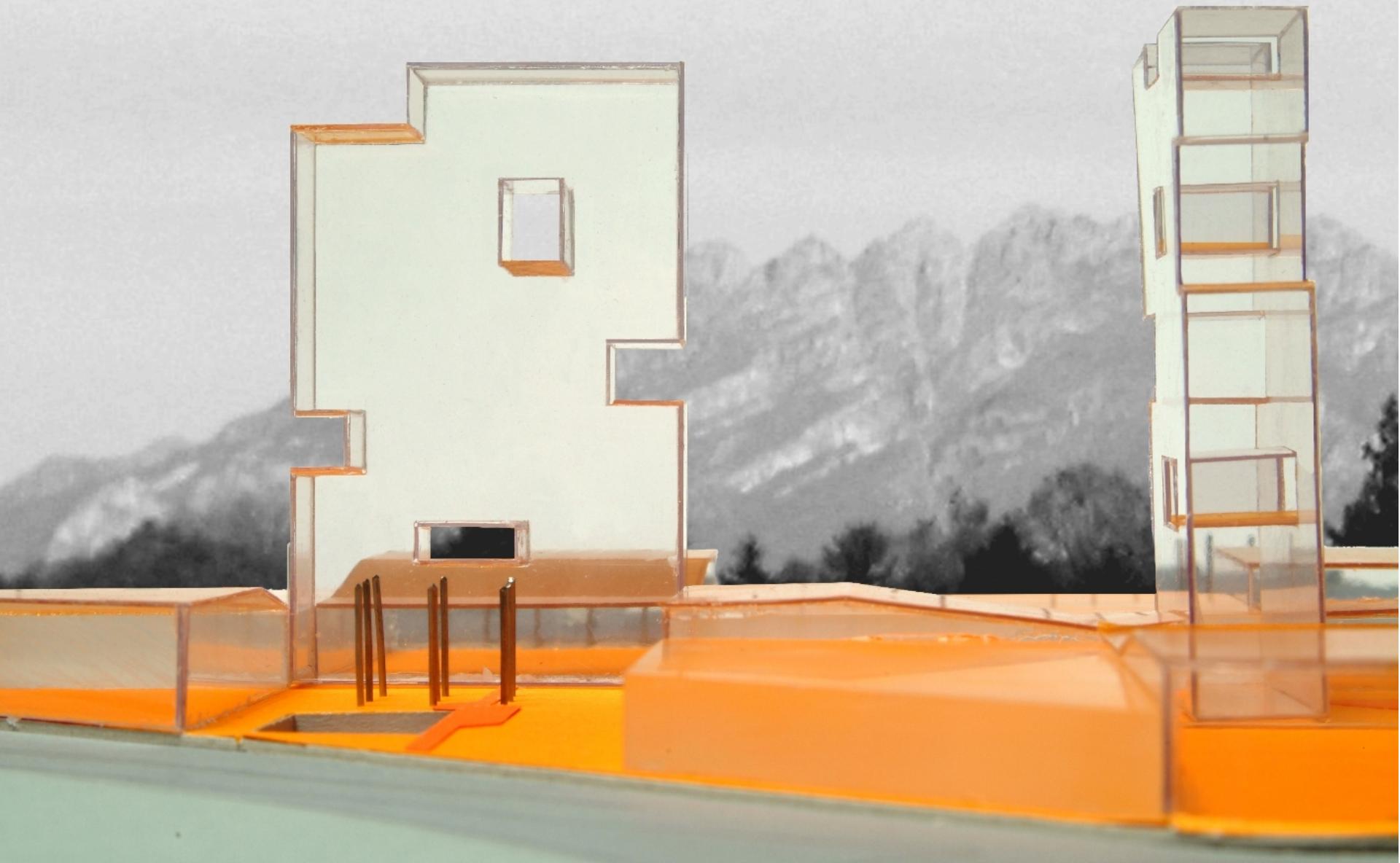
the mixité as a choice

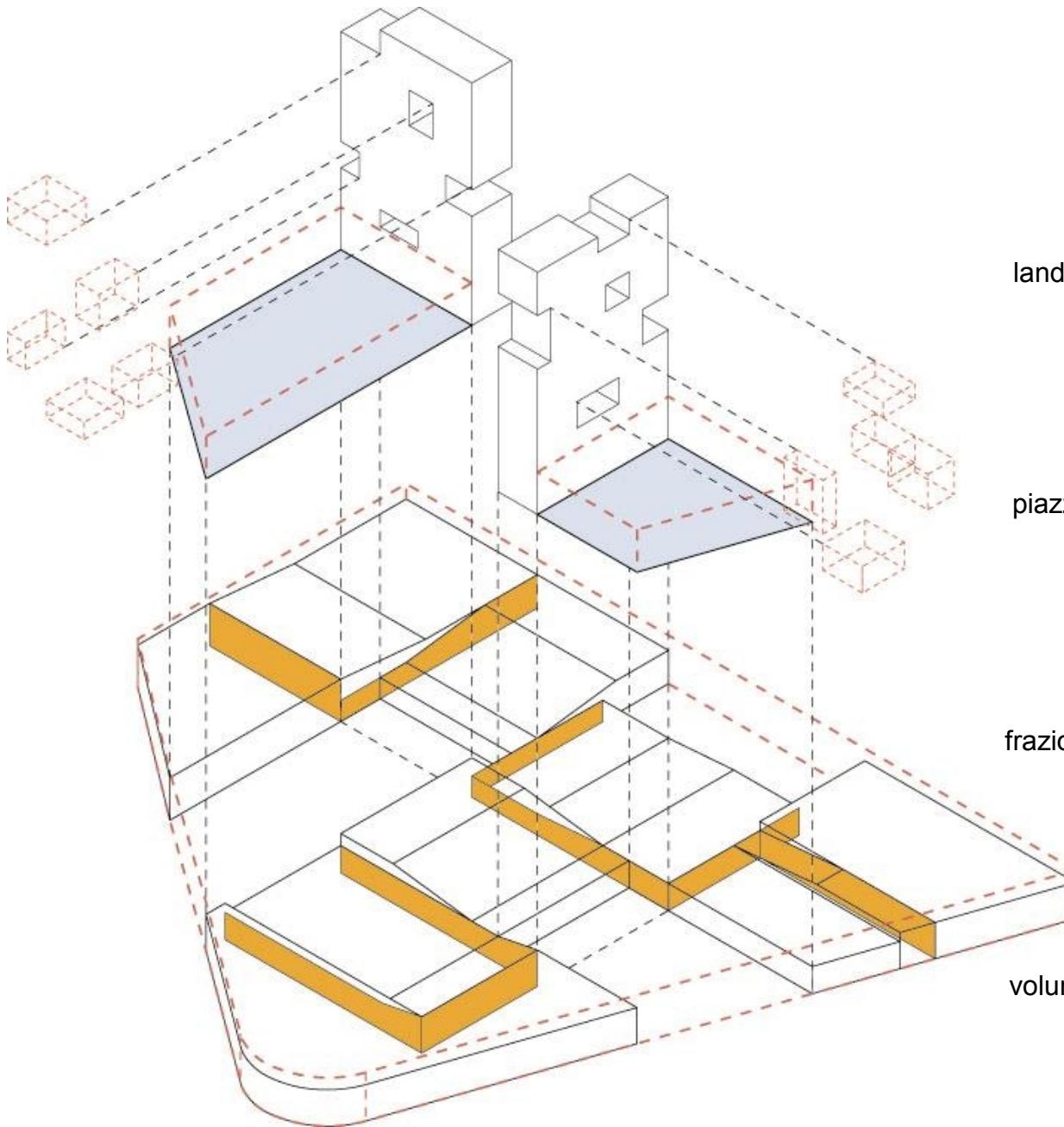


densificare condividendo lo spazio

point #01 seregno



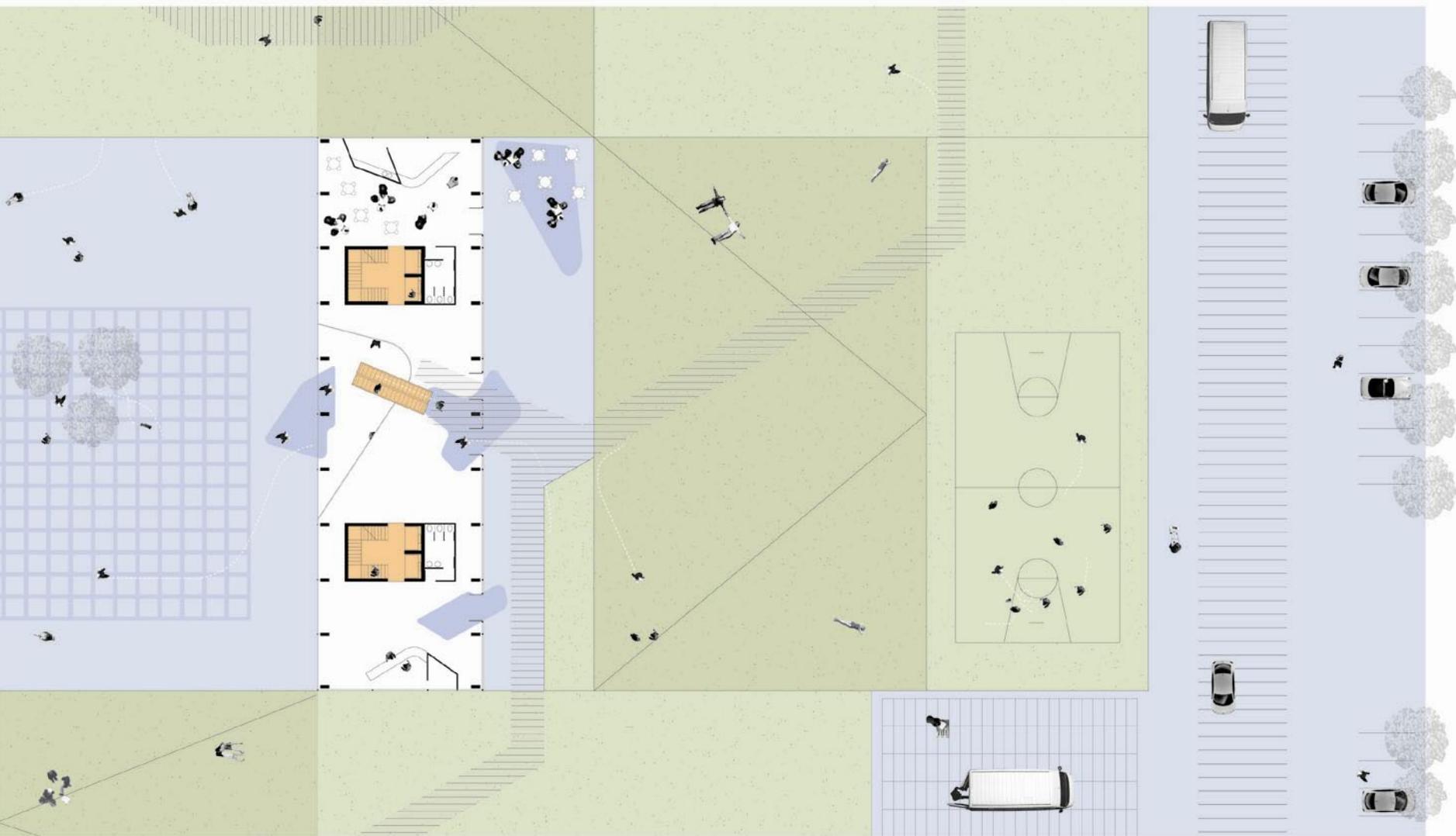




elements and rules



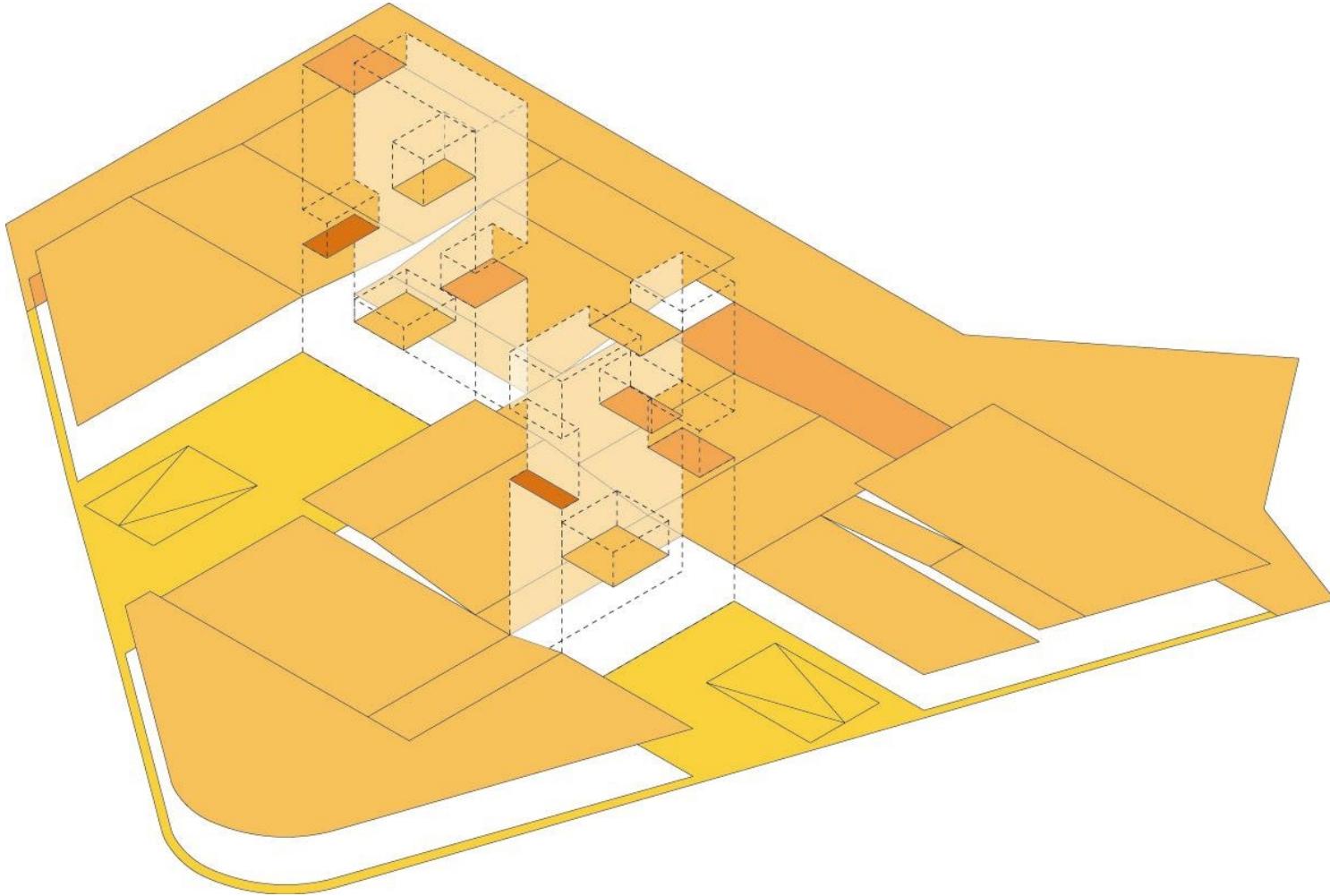
on the roof



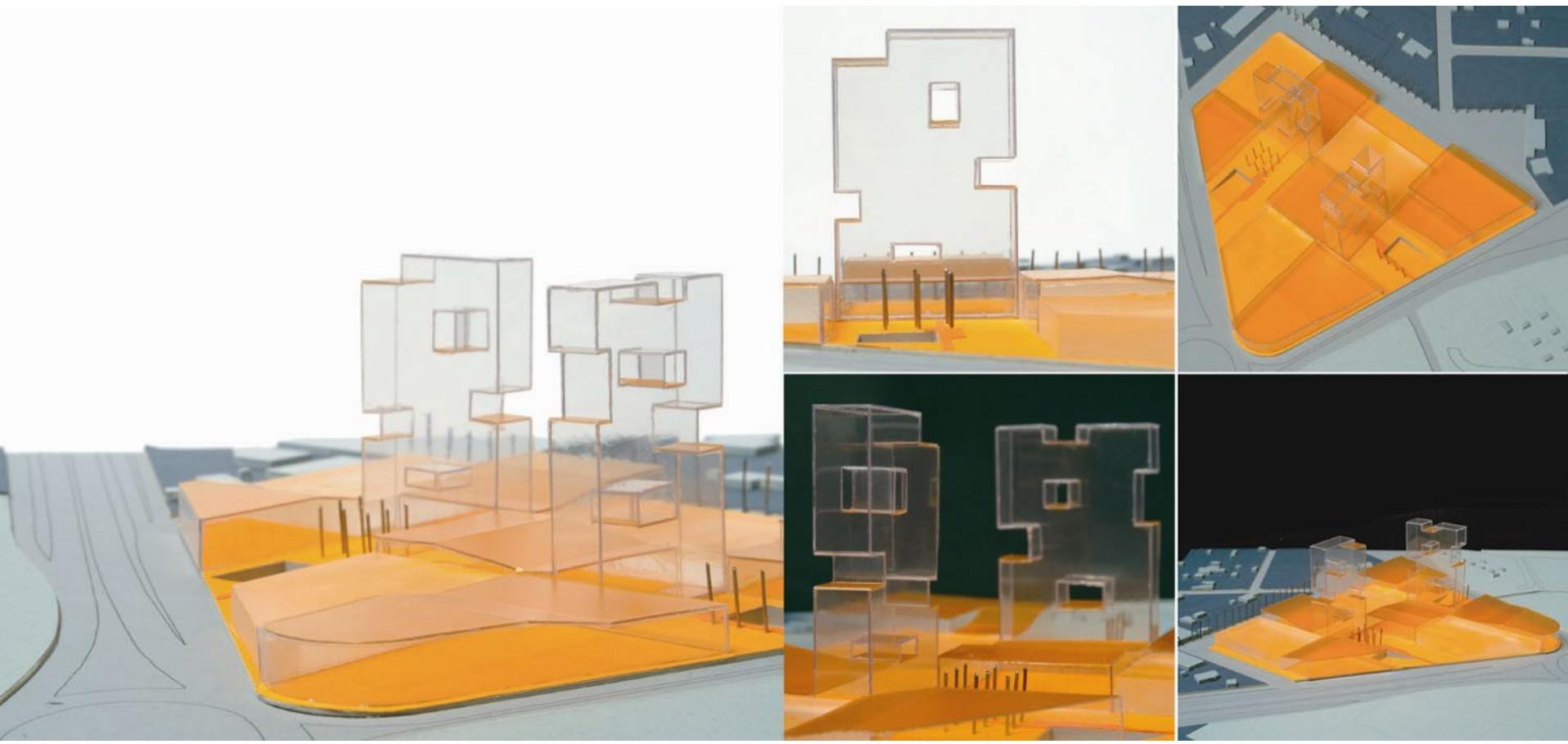




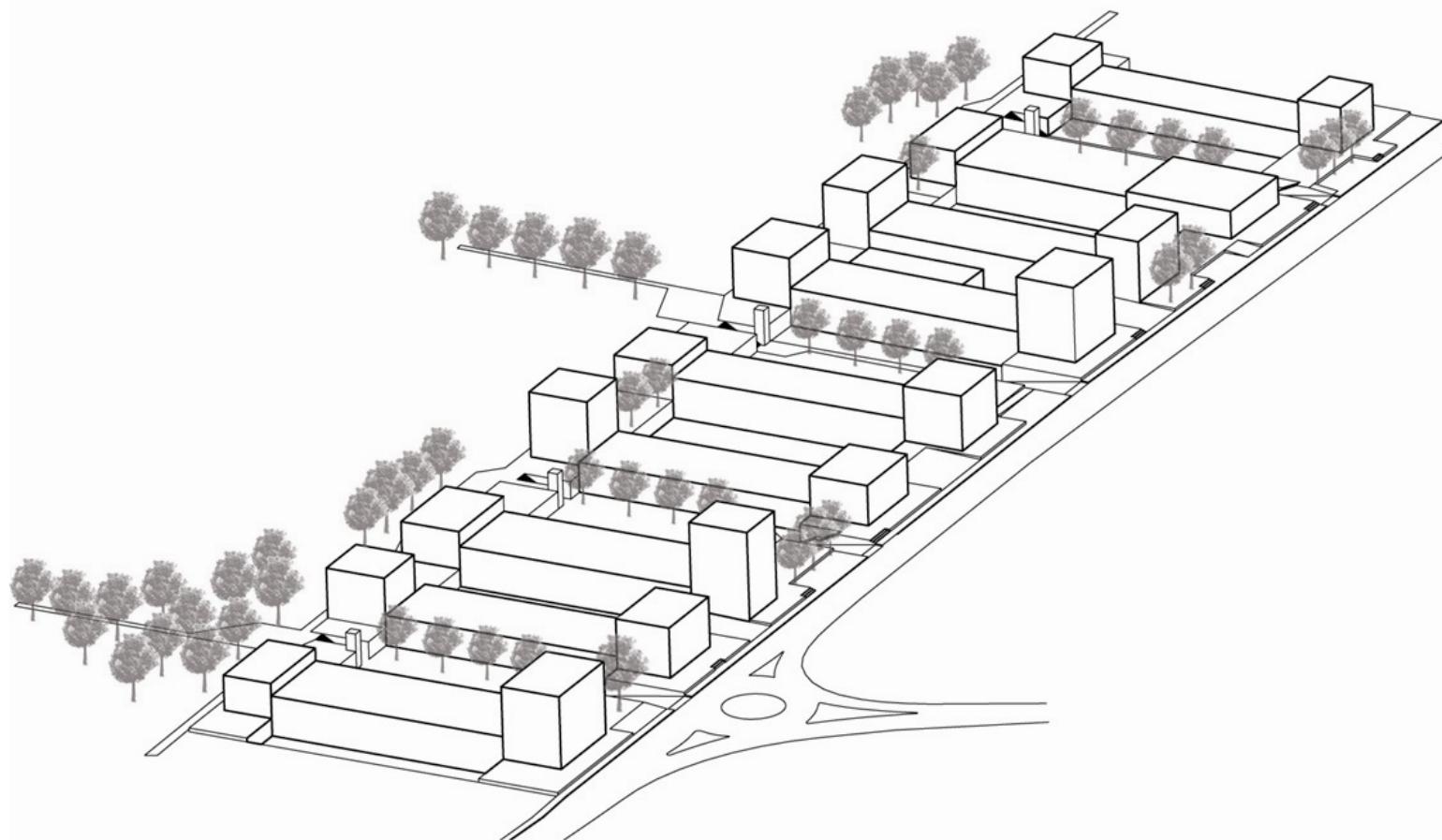
accessibility



character of the open spaces

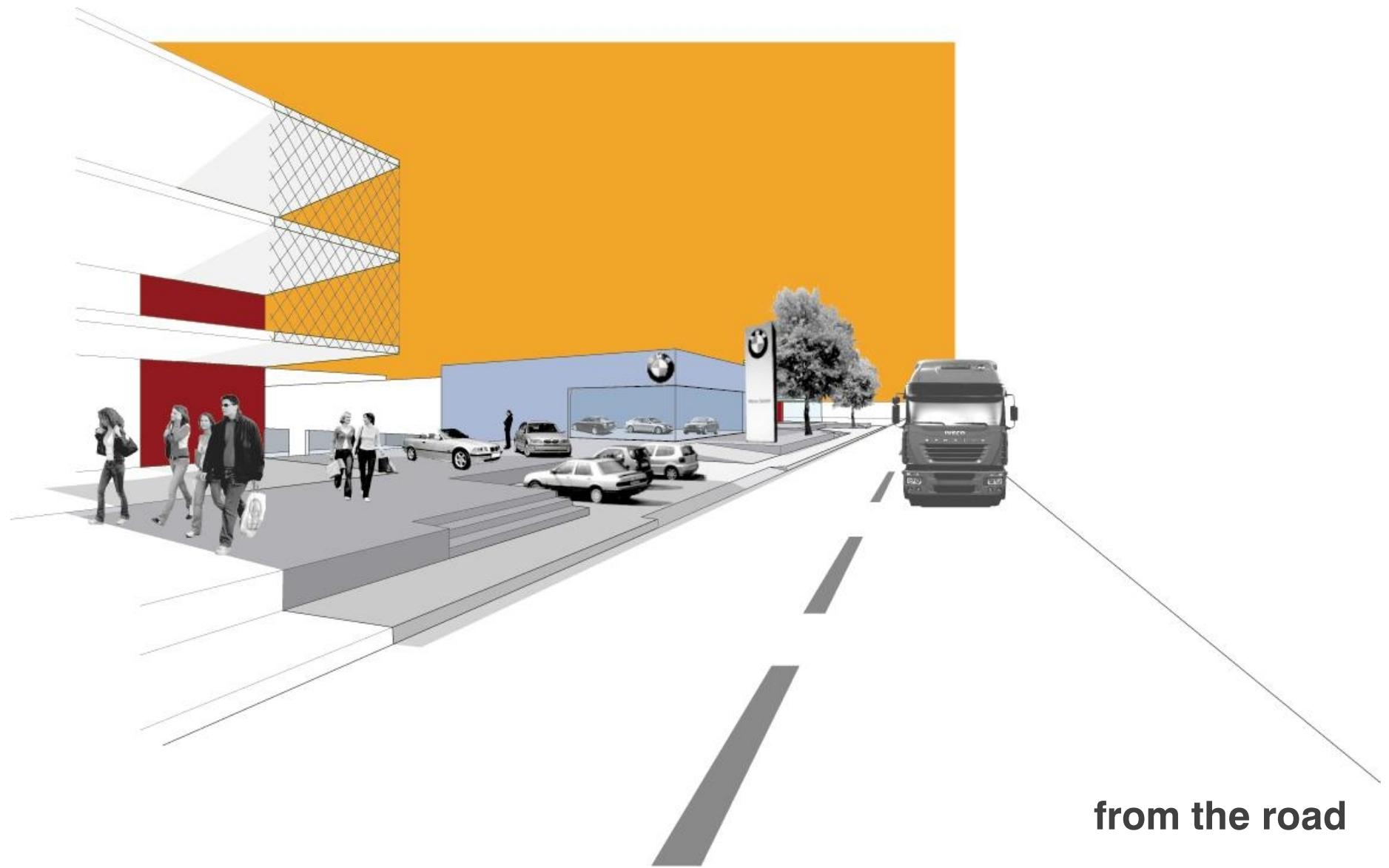


line #01 giussano



LINEA #01

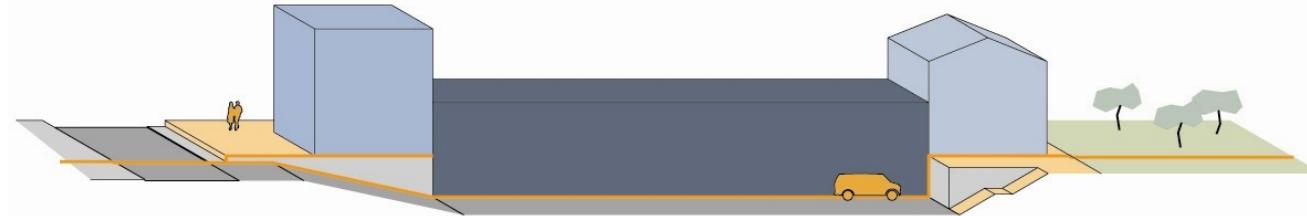
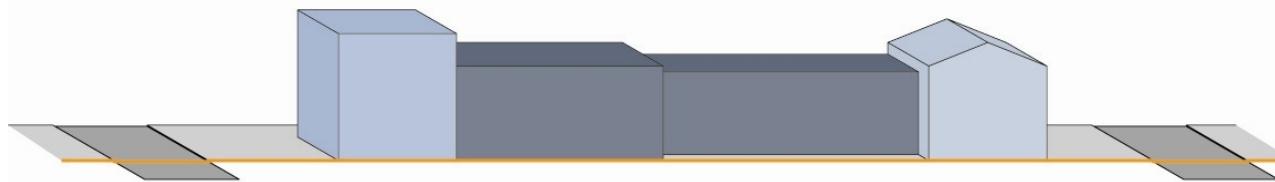
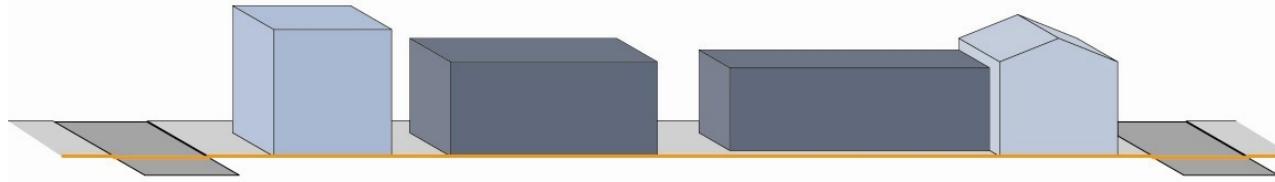




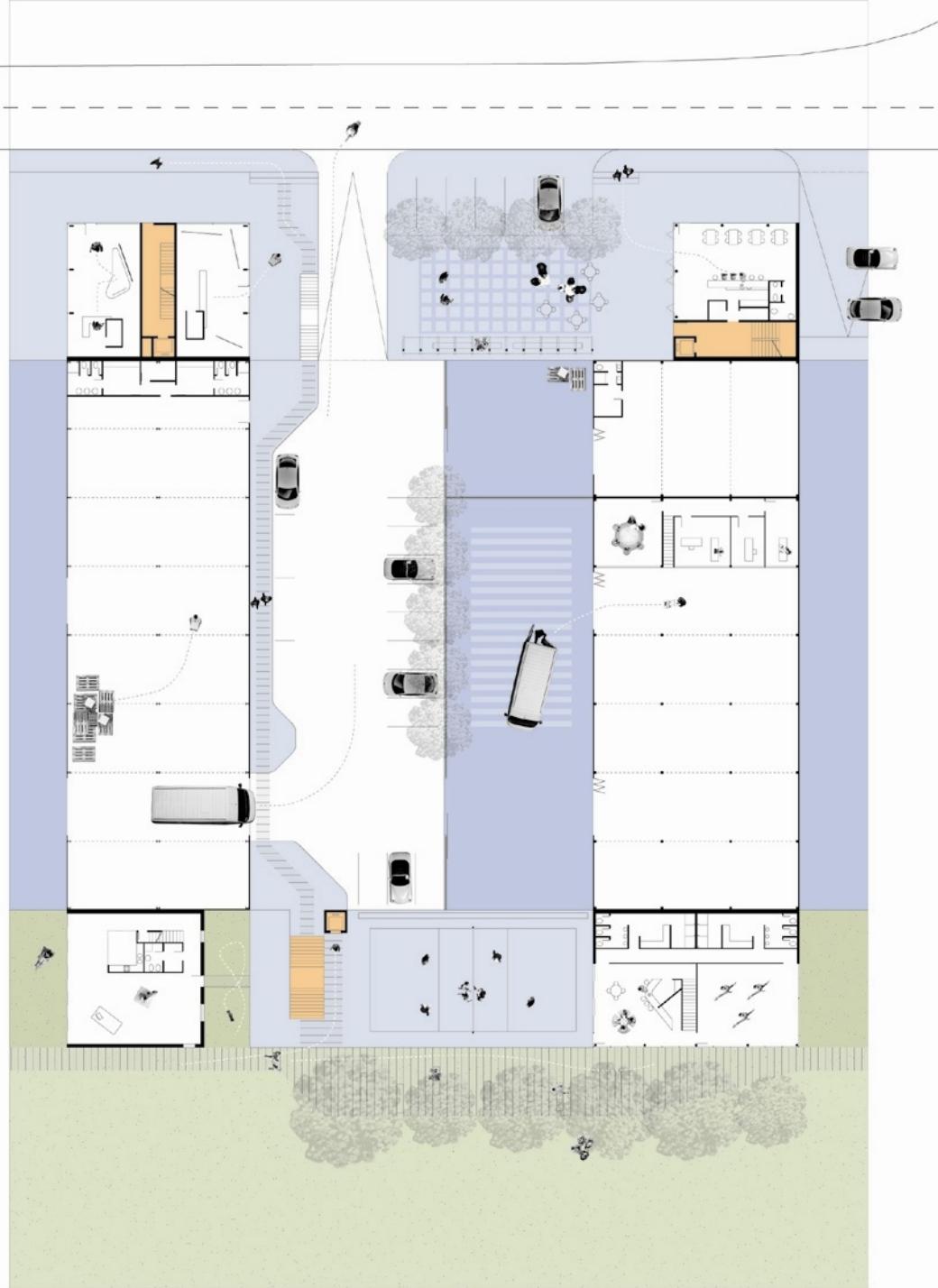
from the road

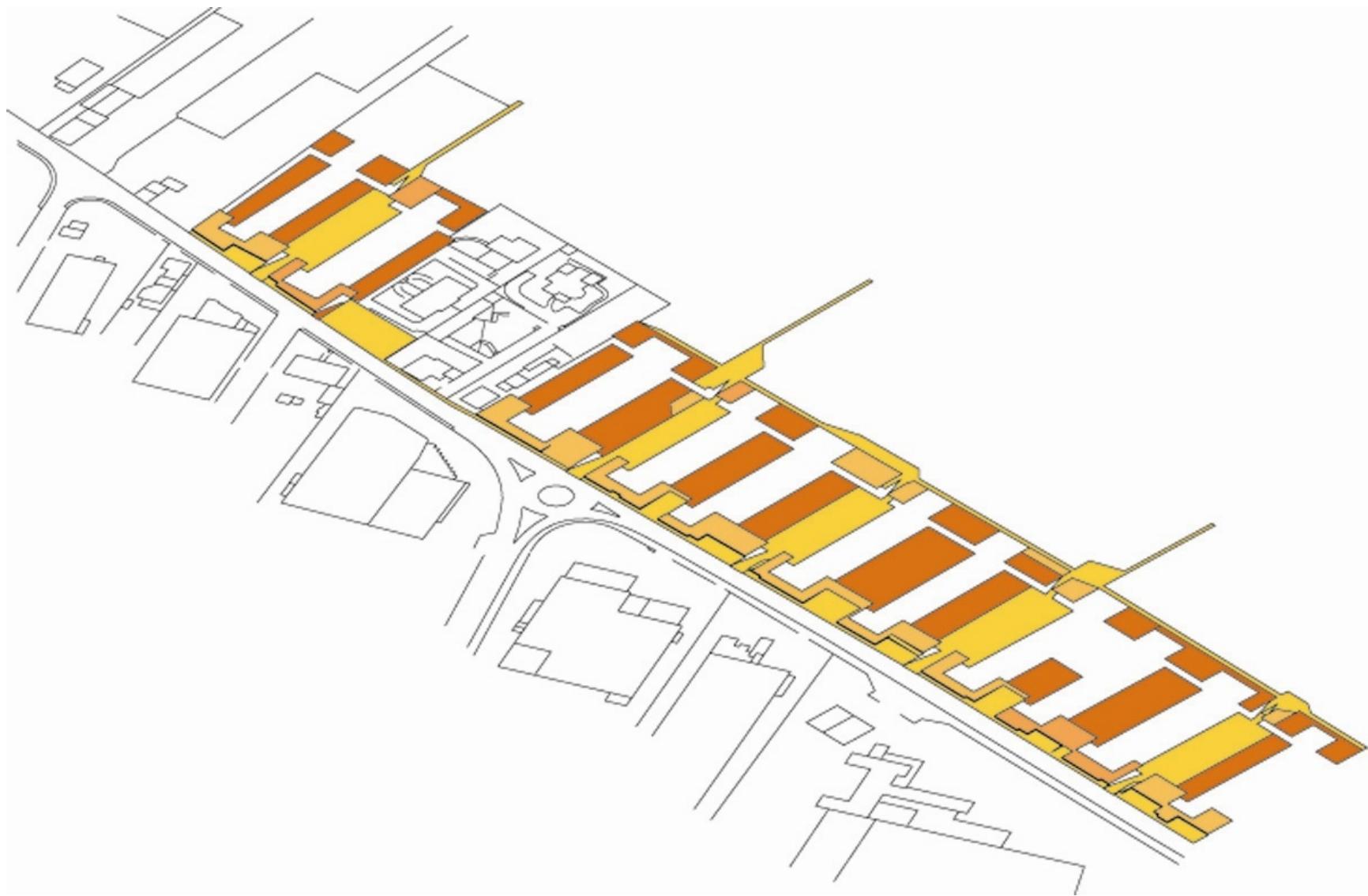


from the fields

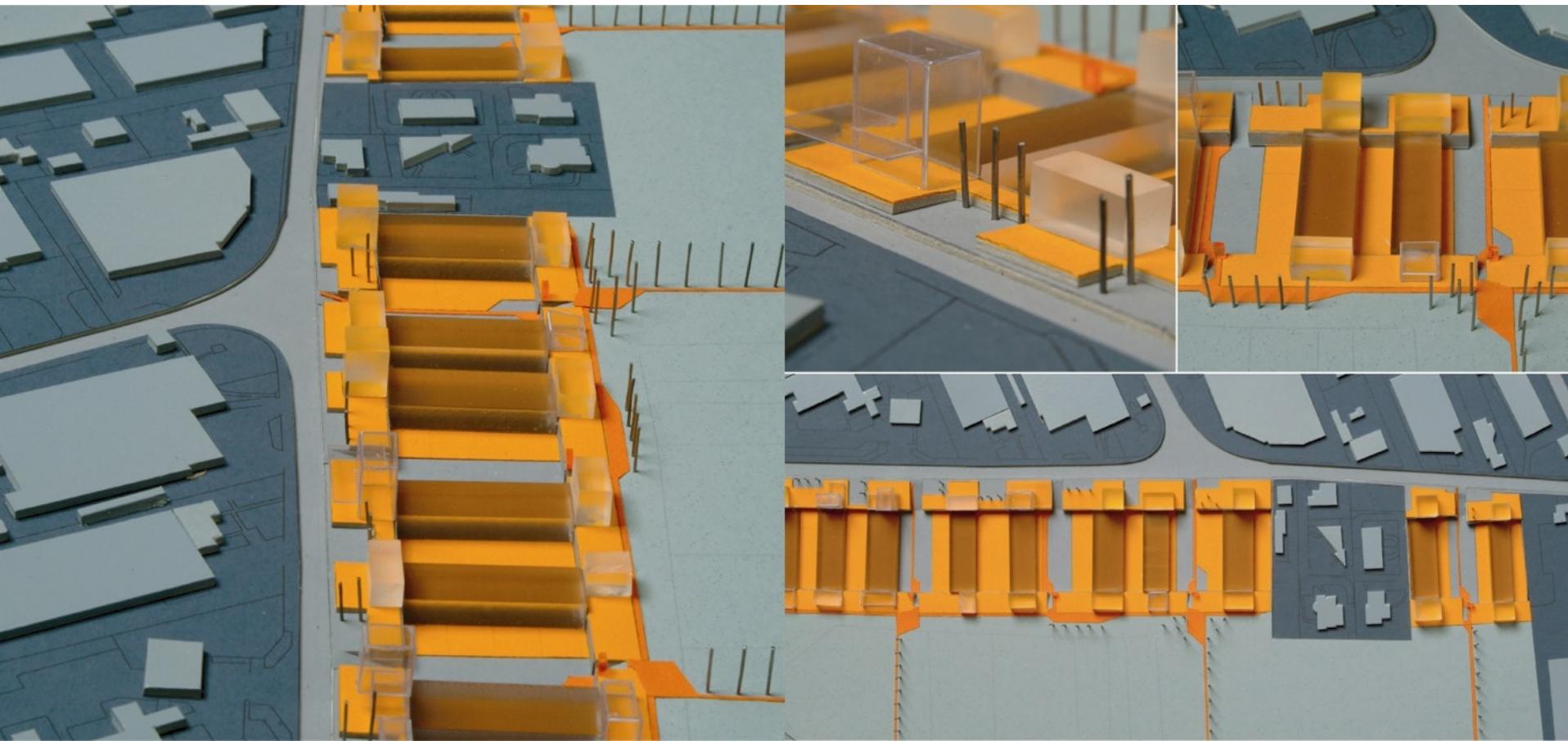


elements and rules



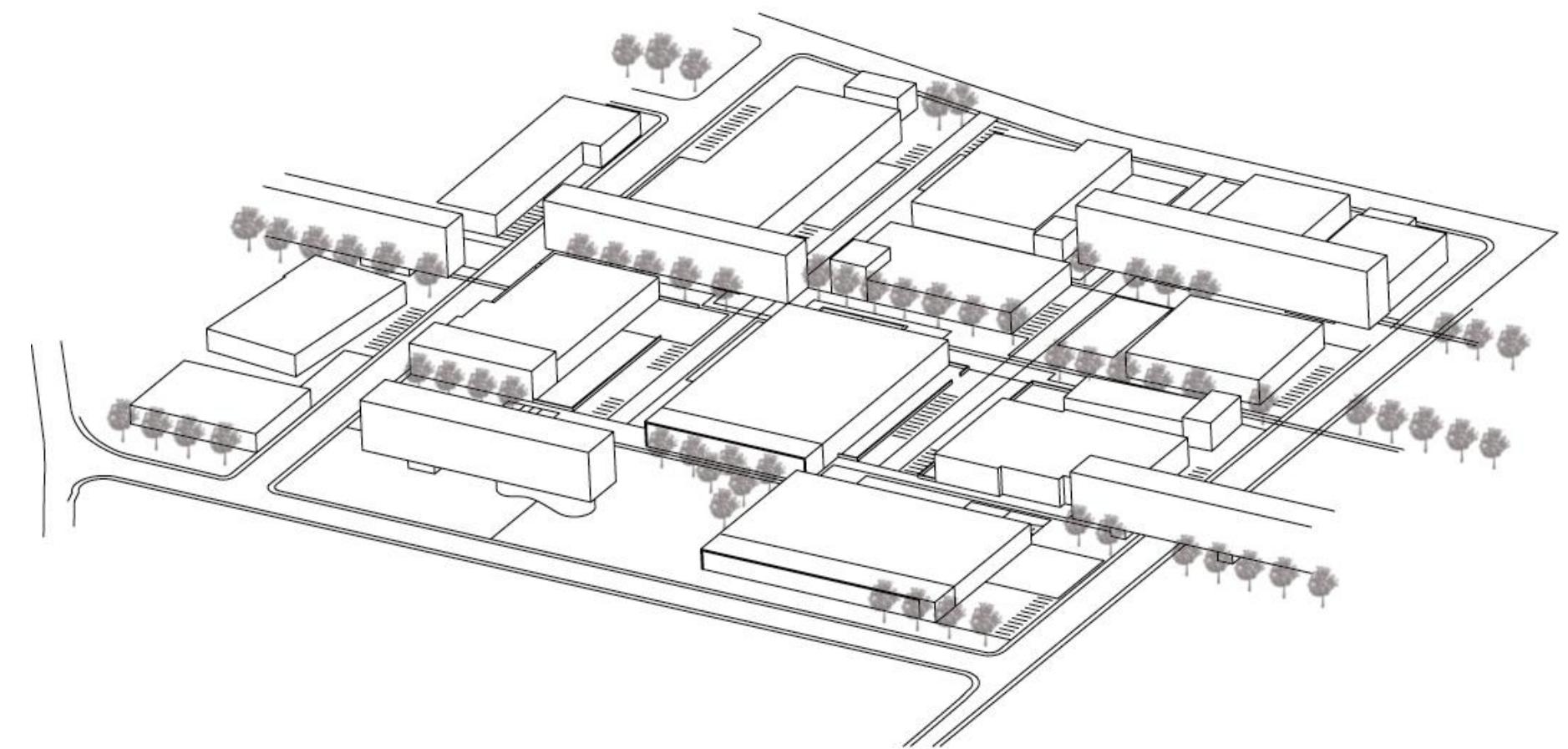


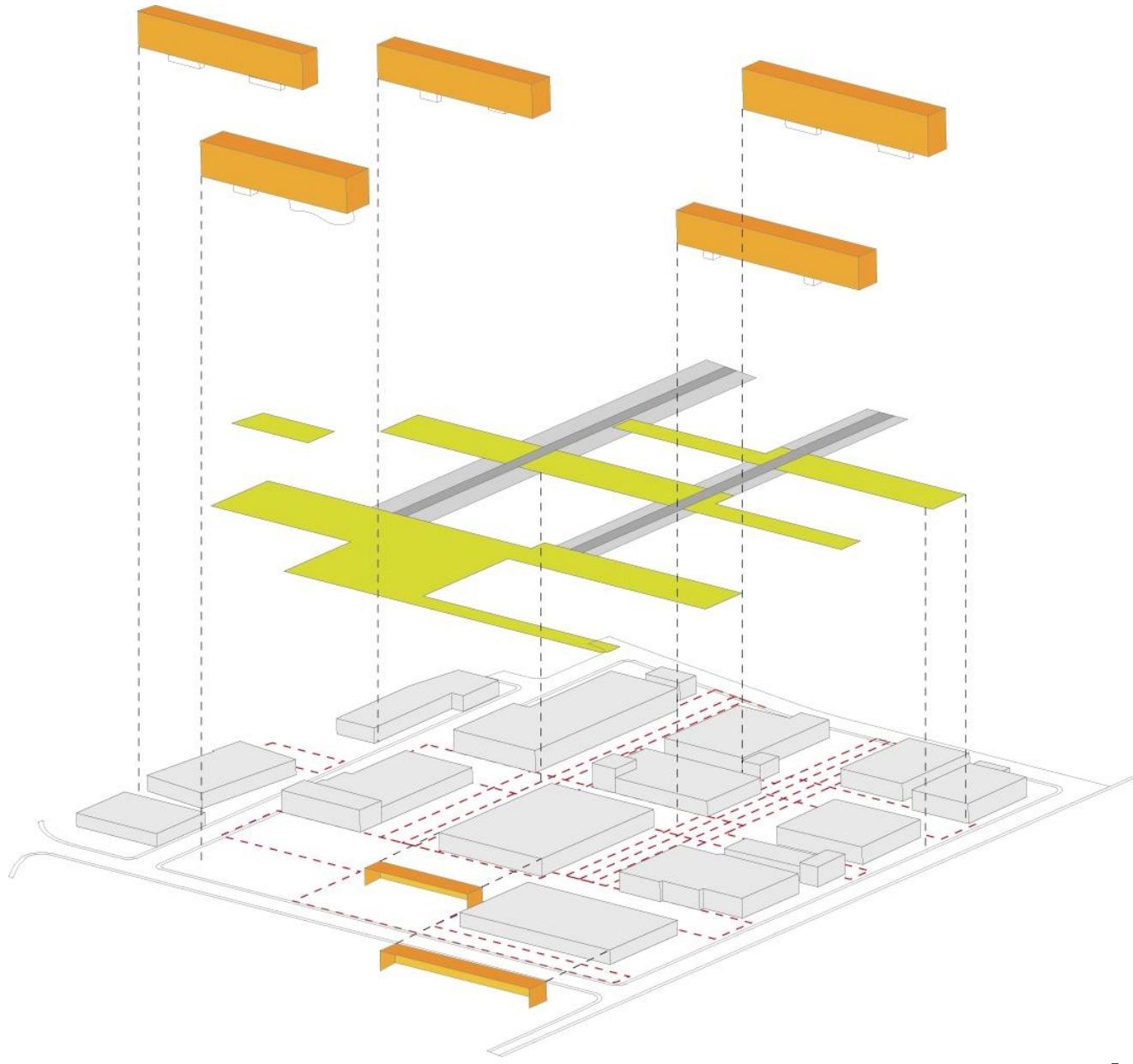
linea #01



linea #01

surface #02 seregno





elements and rules

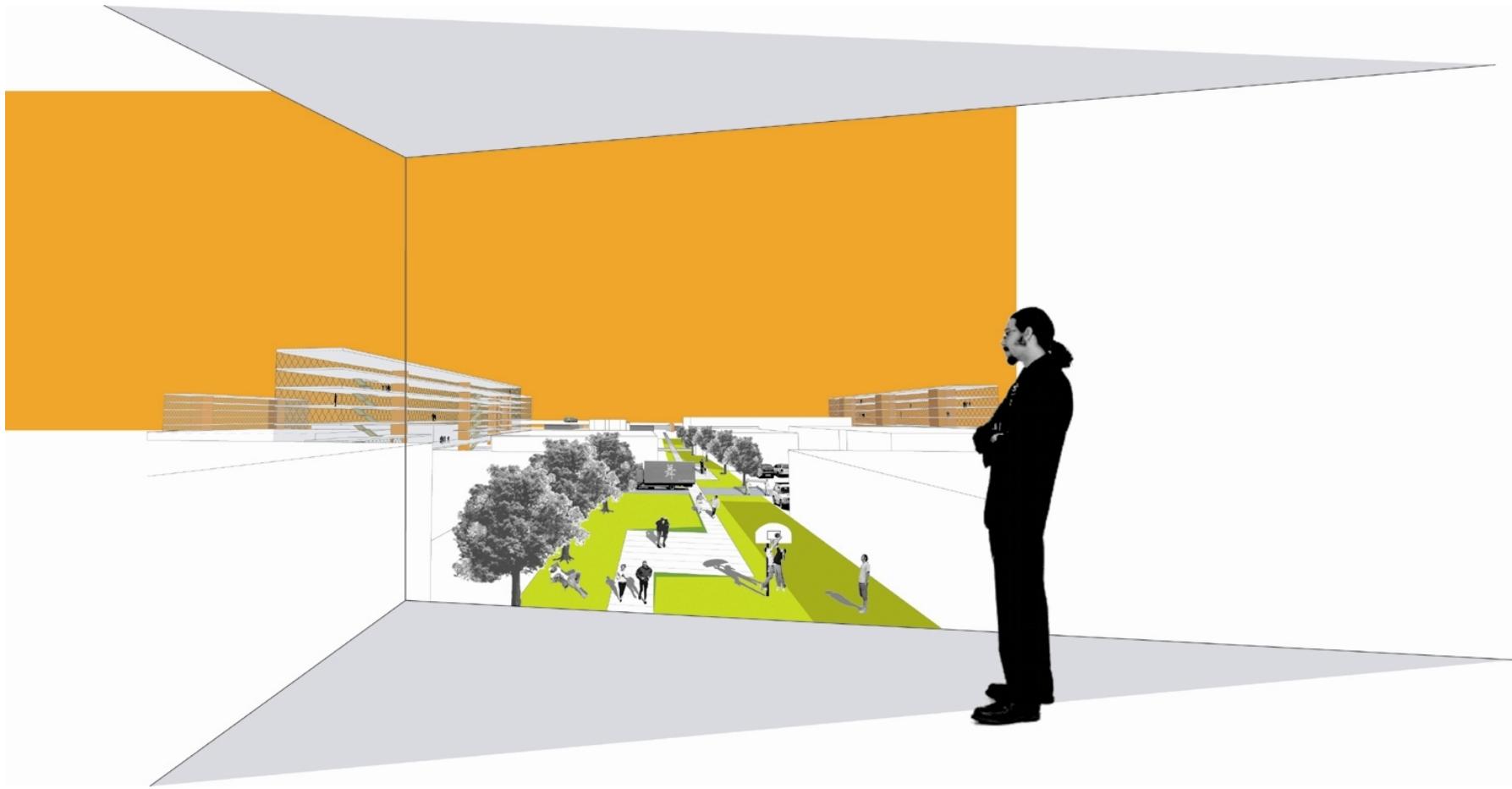




accessibility



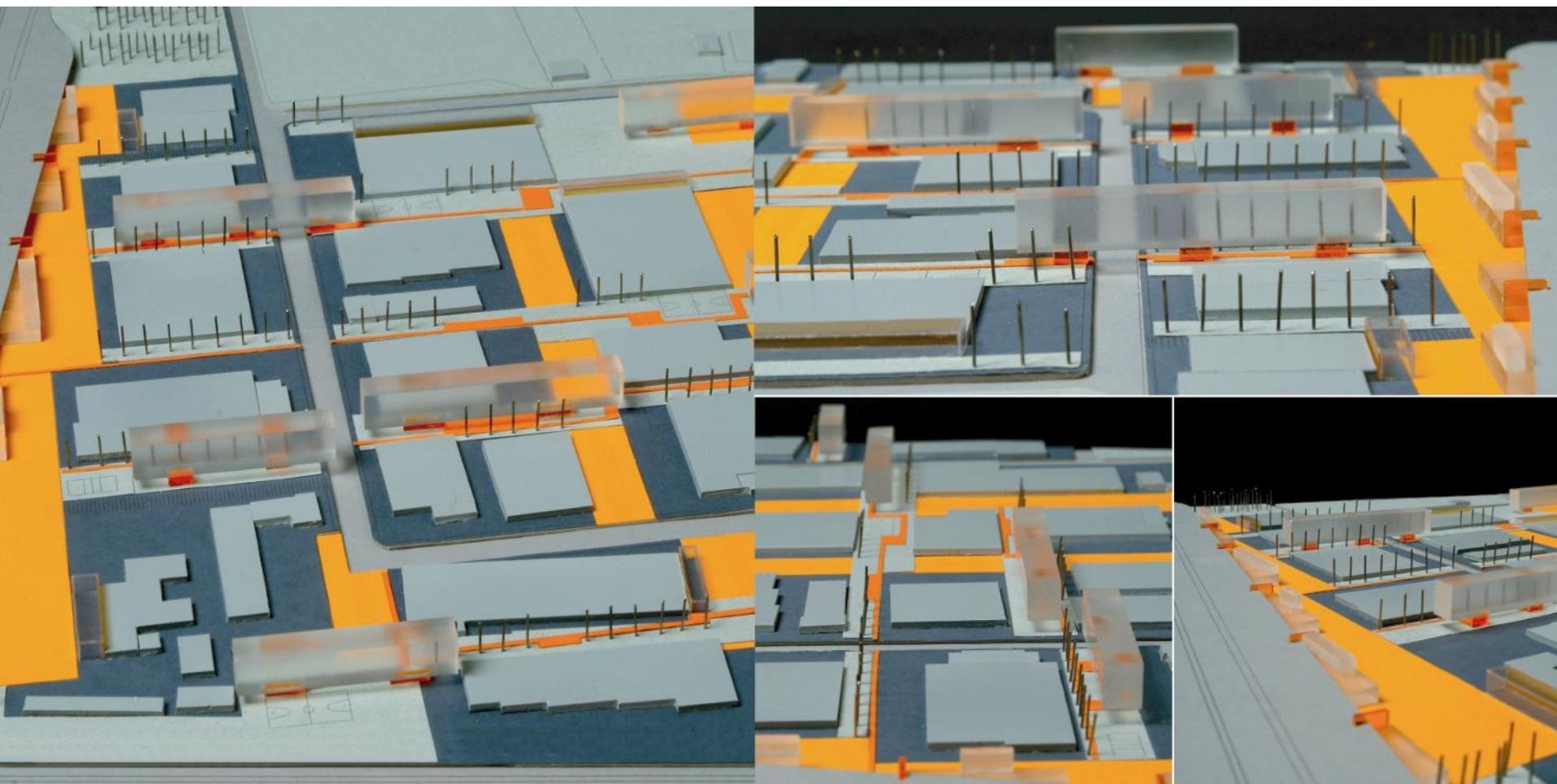
shared surfaces



from the office



character of the open spaces



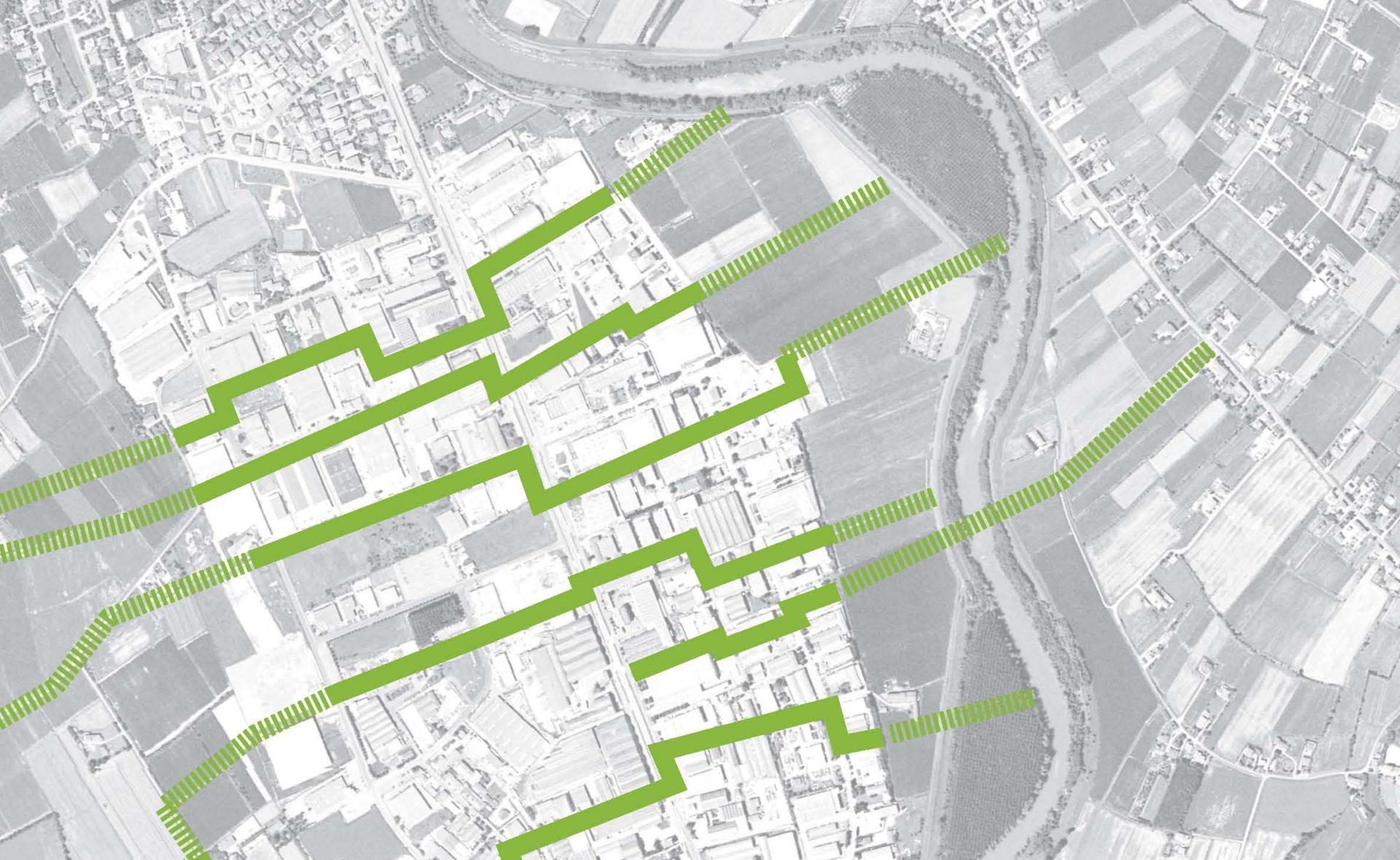




compositional strategies

connective section padova

"... green park. parchi in produzione" organized by Chamber of Commerce and Confindustria Padua



SEZIONI CONNETTIVE

un dispositivo per la riorganizzazione sostenibile delle aree produttive



**BAR
APERTO**



AFITTA
per ufficio e negozi



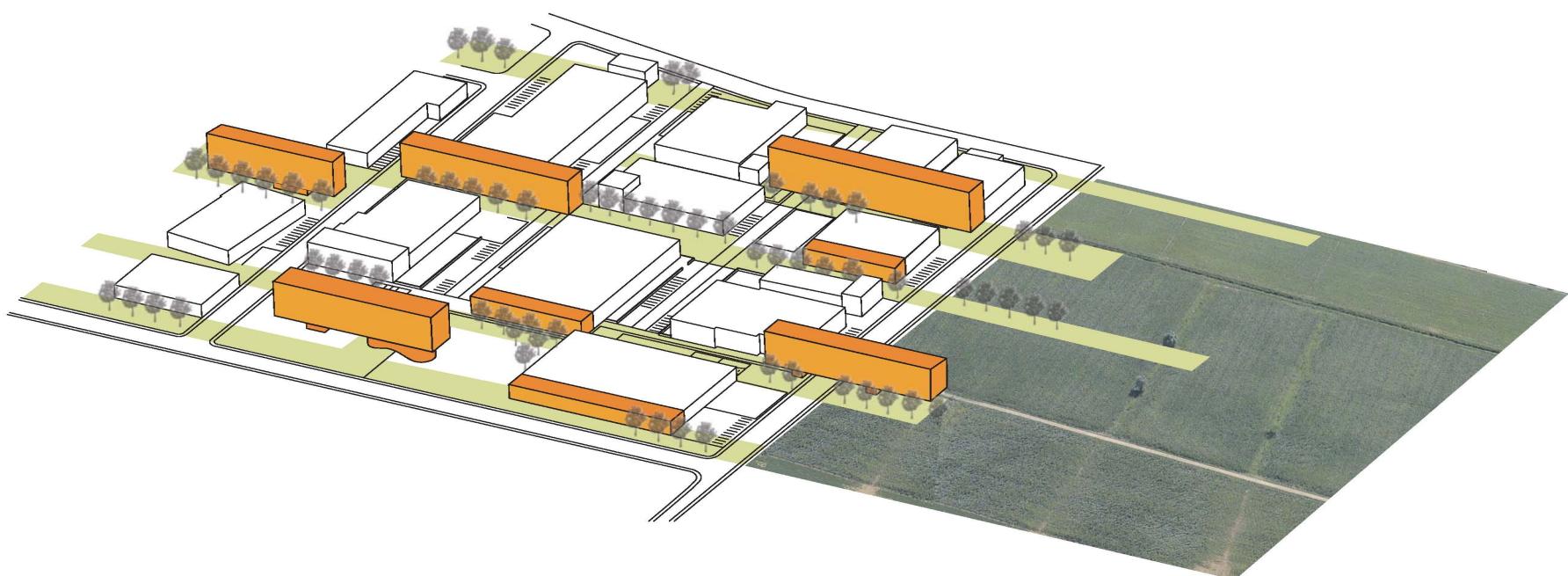
new function and facility

new spaces for leisure

new paths and links

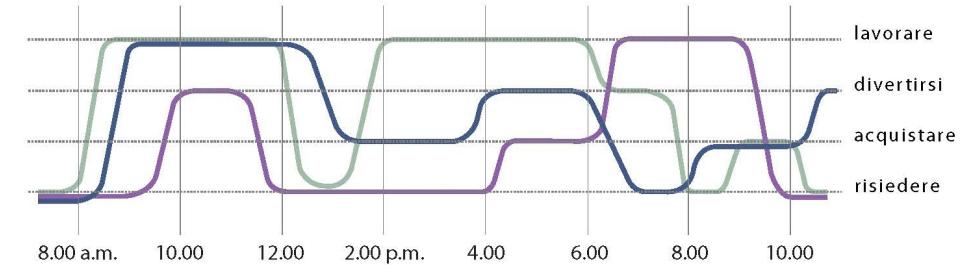
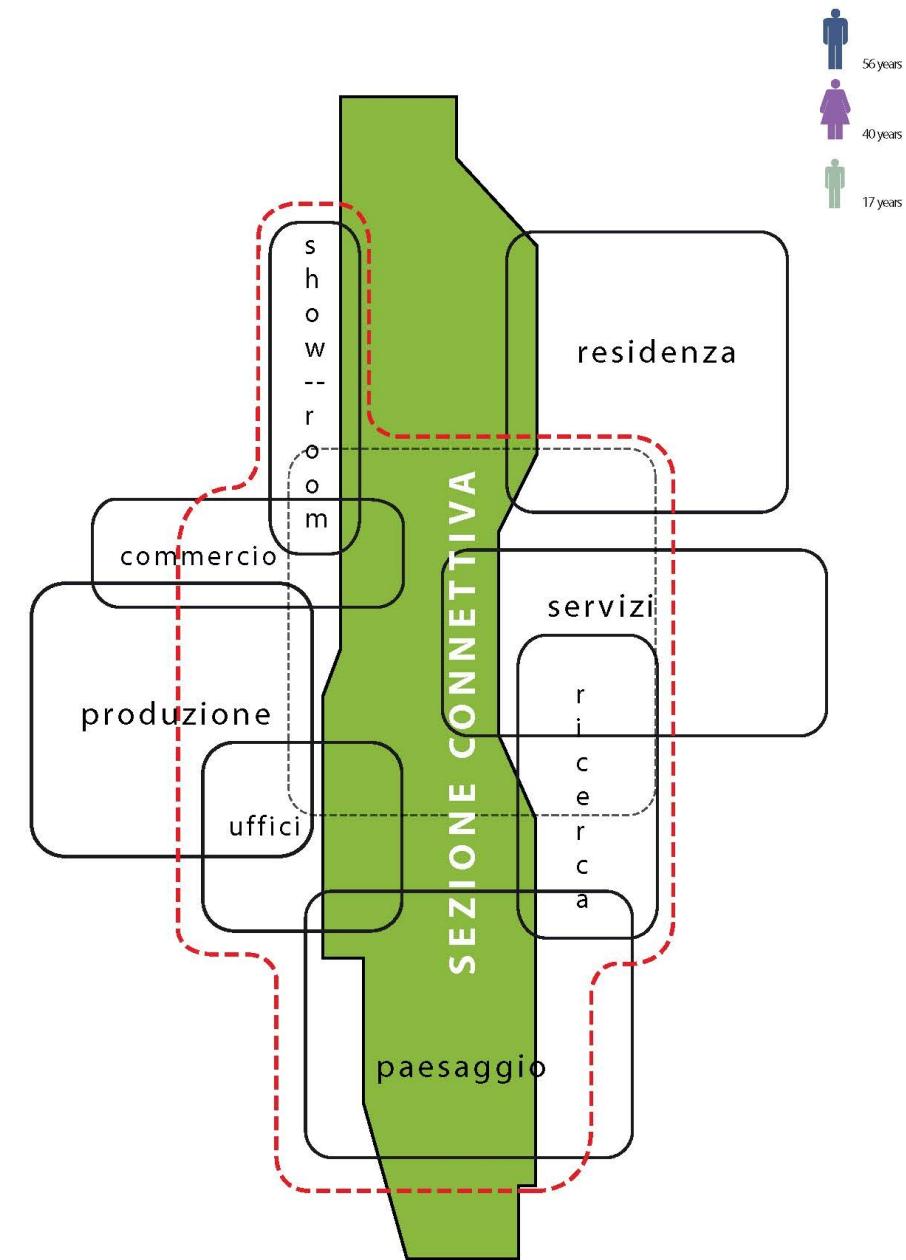
water treatment

ecological corridor

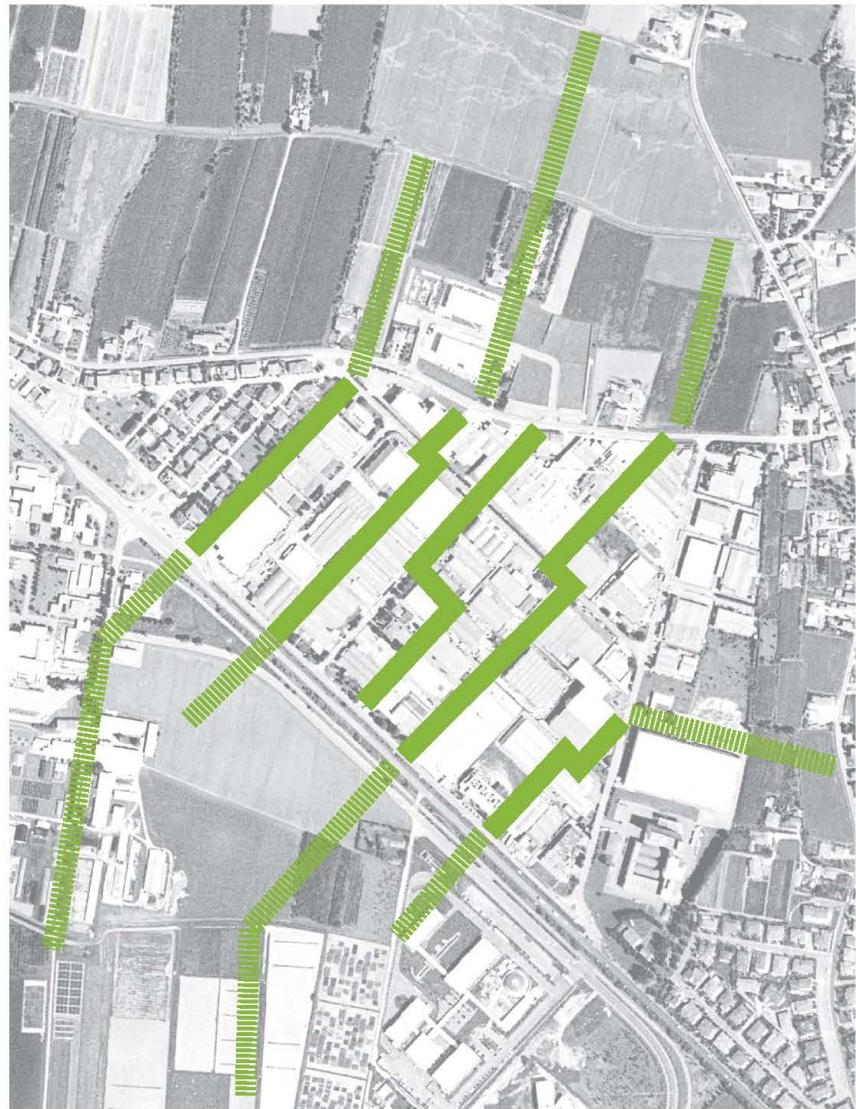
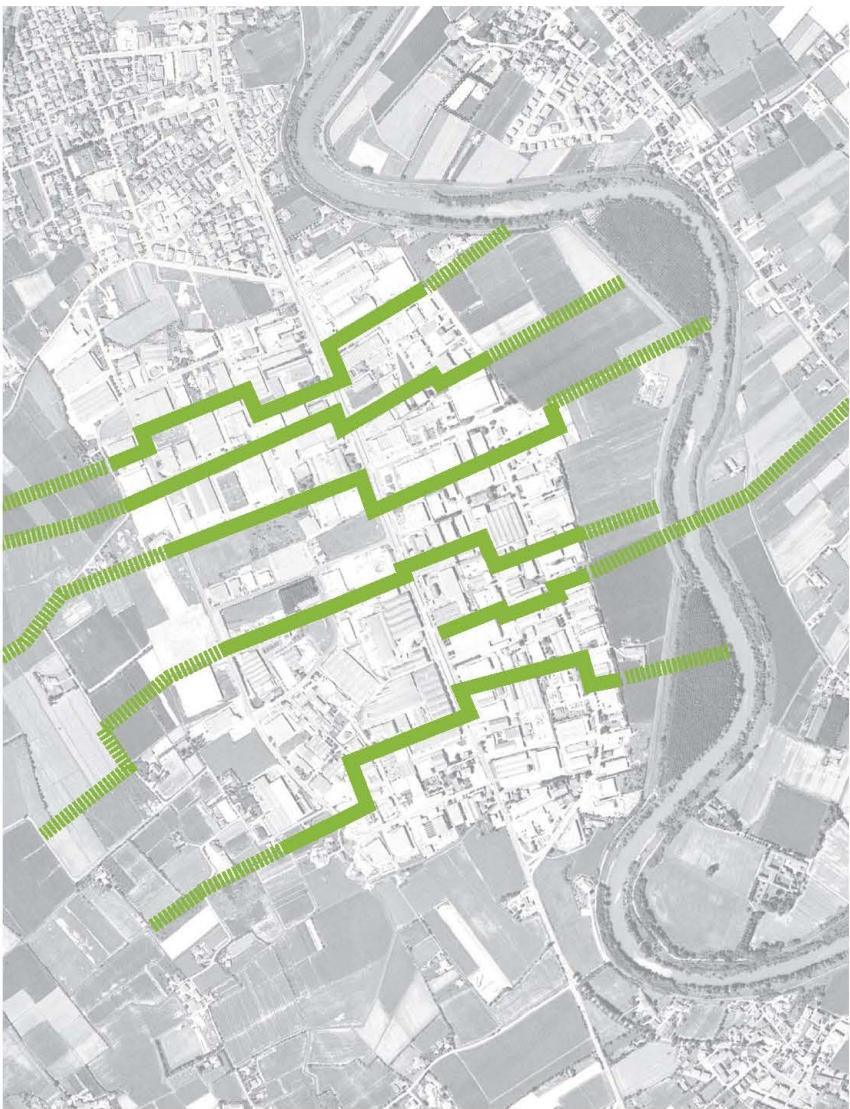


9

new relationship with the open spaces



time and spaces

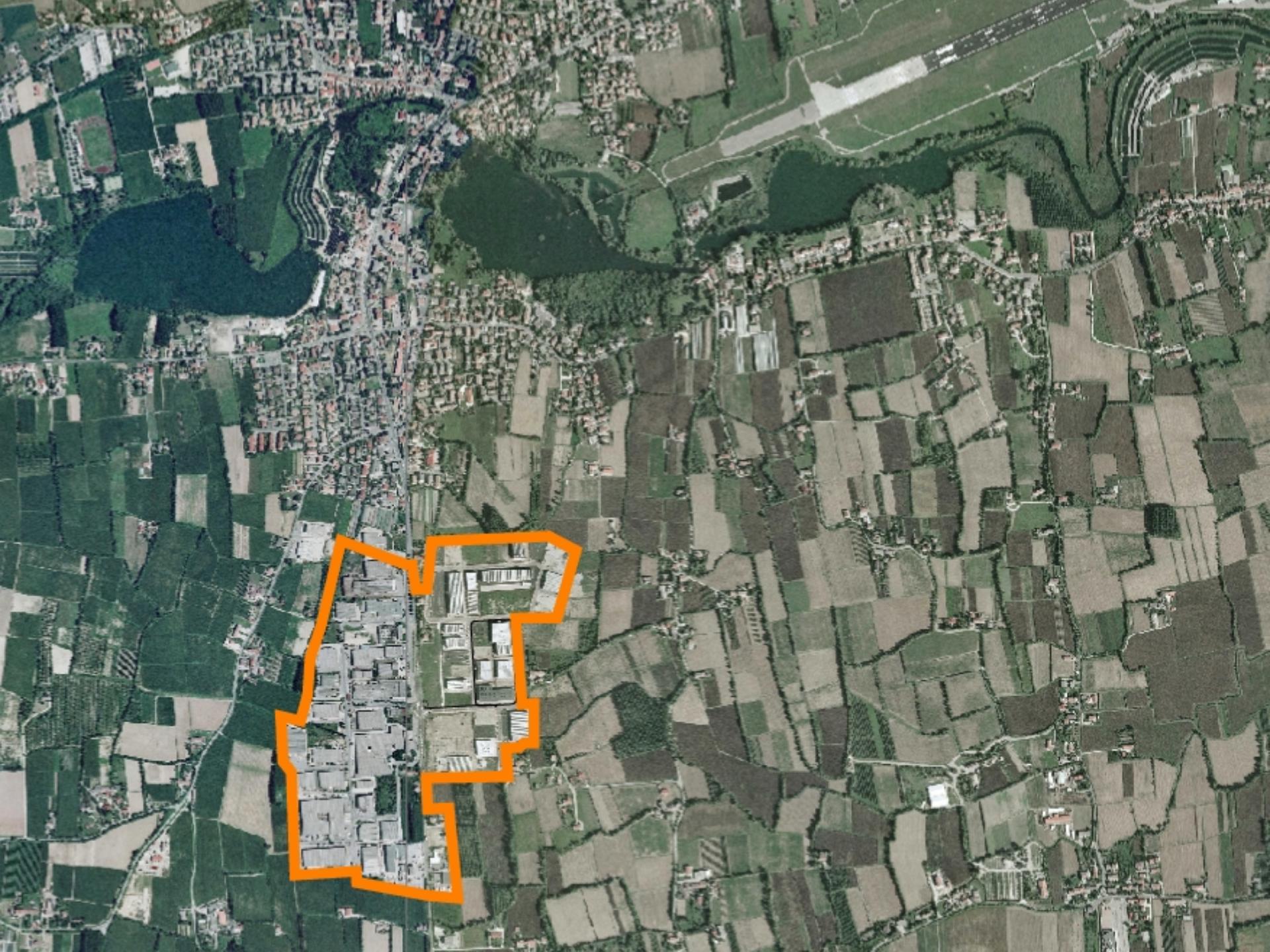


two samples areas in padova



rarefaction

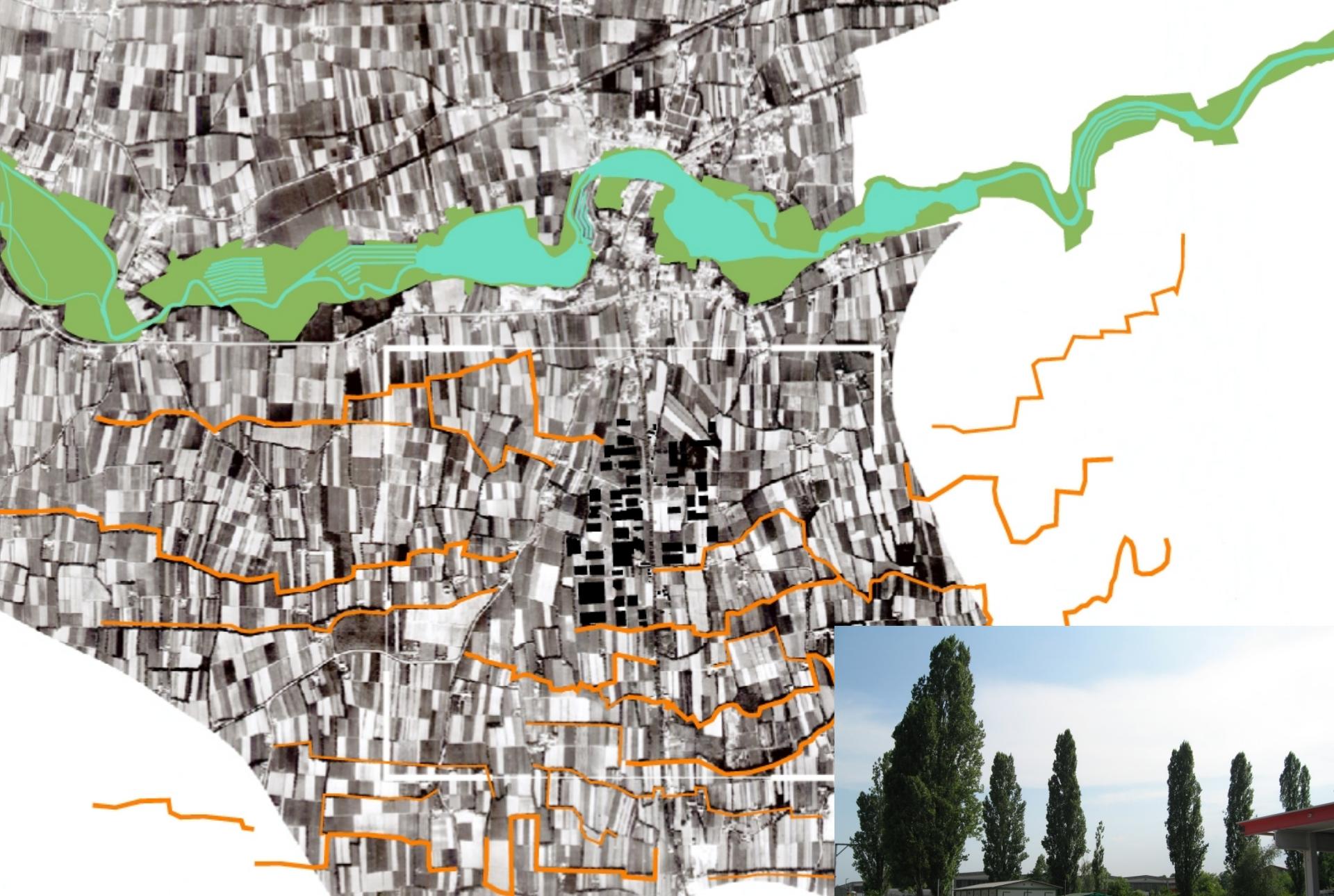
infiltration quinto di treviso



1. situation





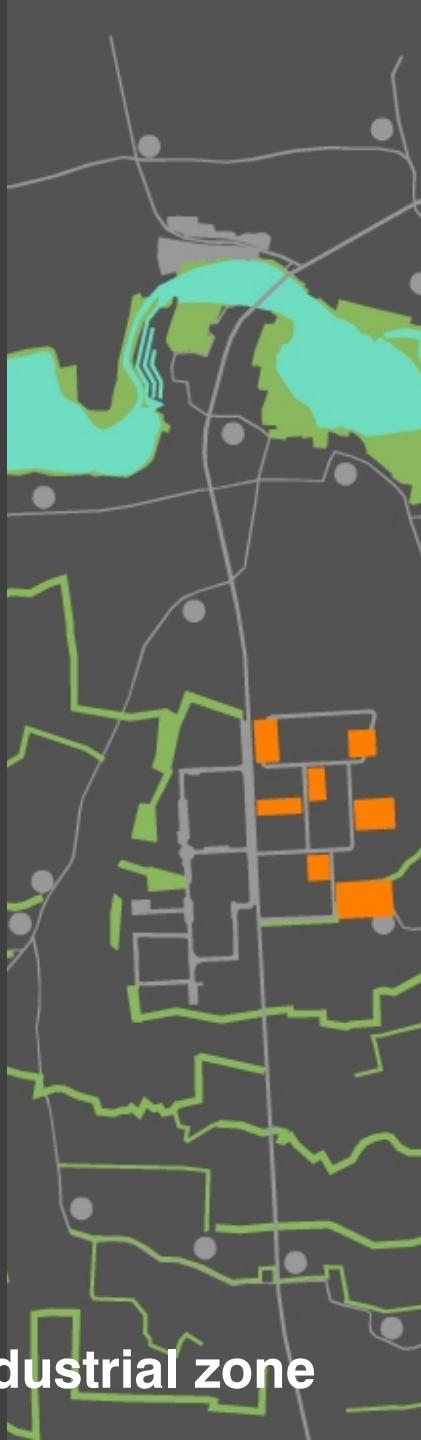


agricultural landscape 1968: tree lines





2
second industrial zone





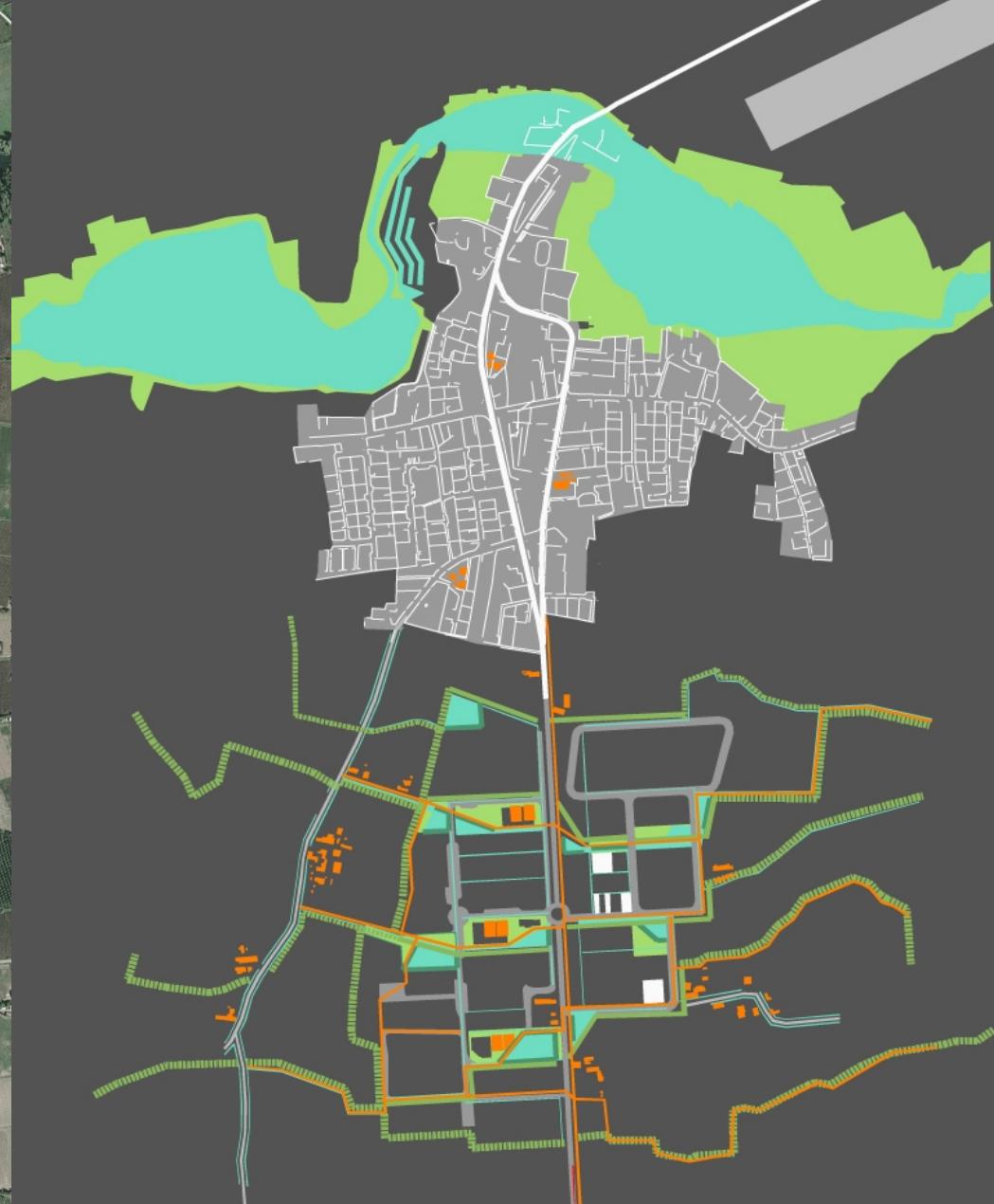
2. occupation and opportunities

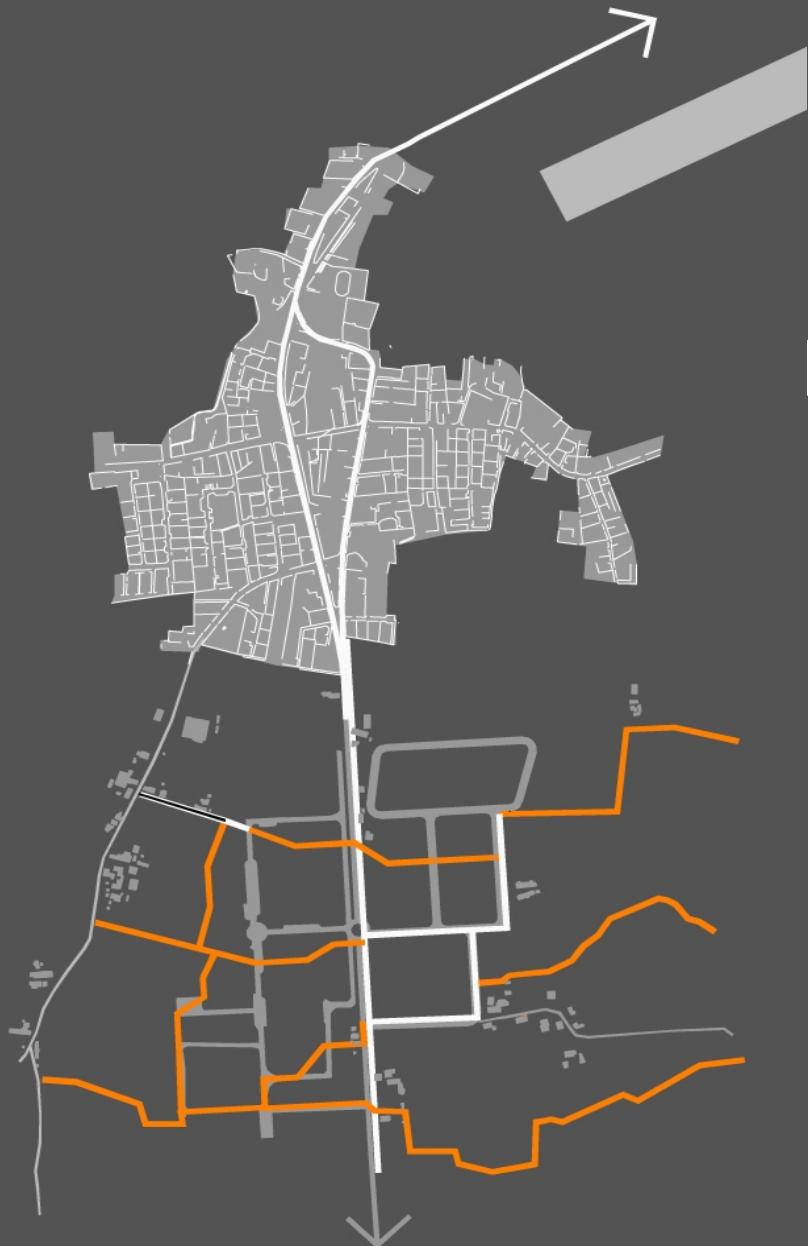


project principles



first fase





circulation



vegetation

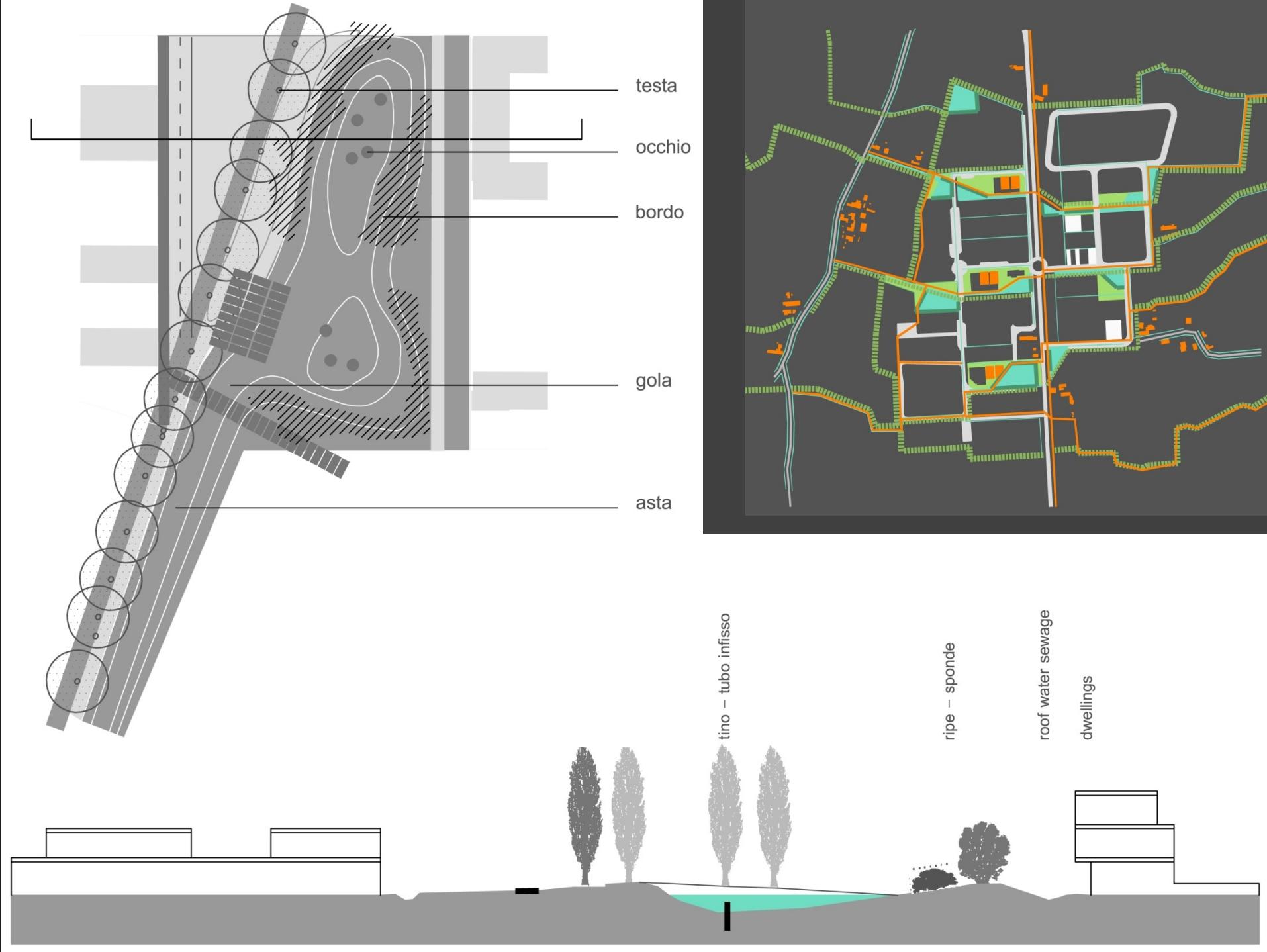


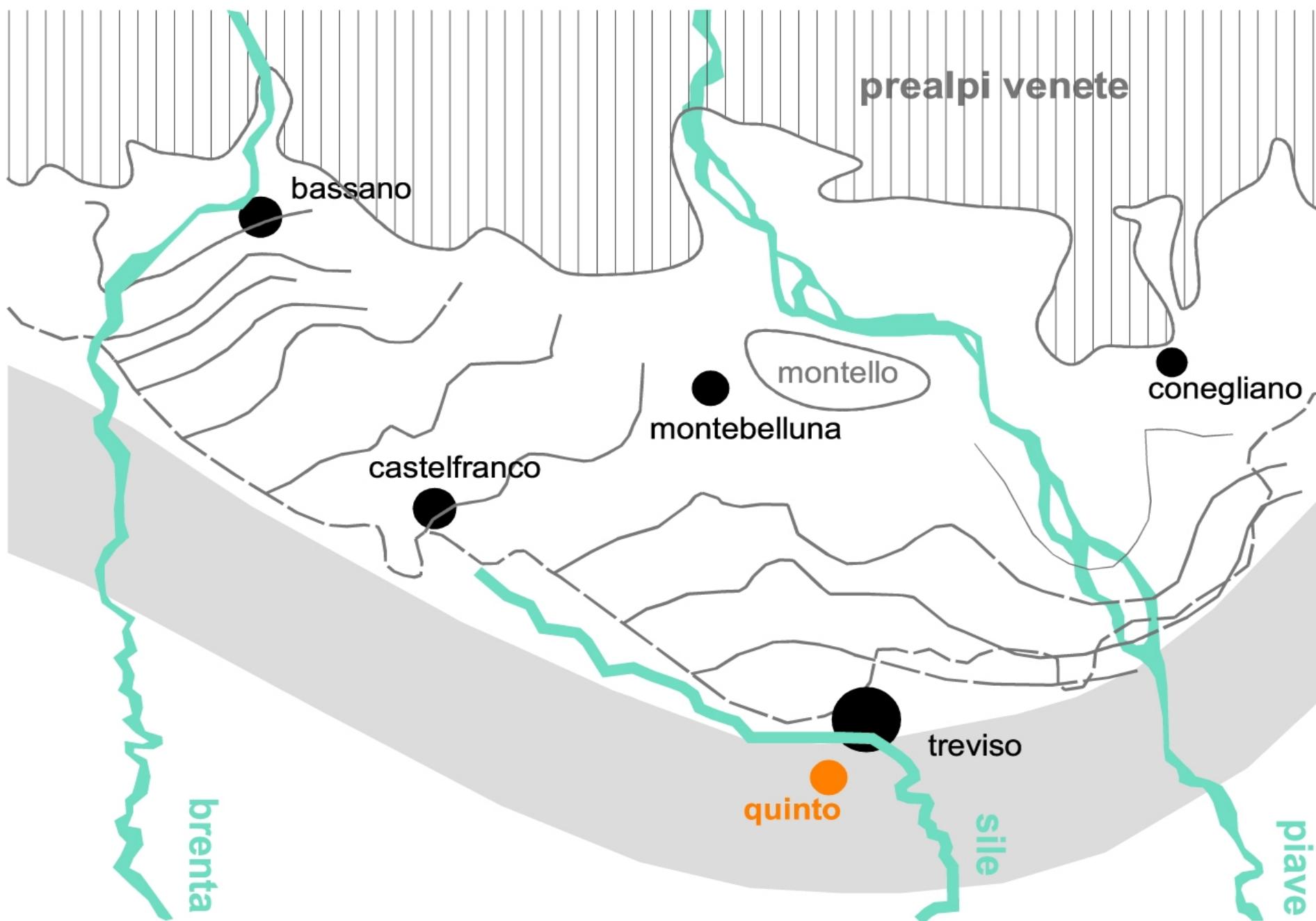


water sewage



strategic spaces migration

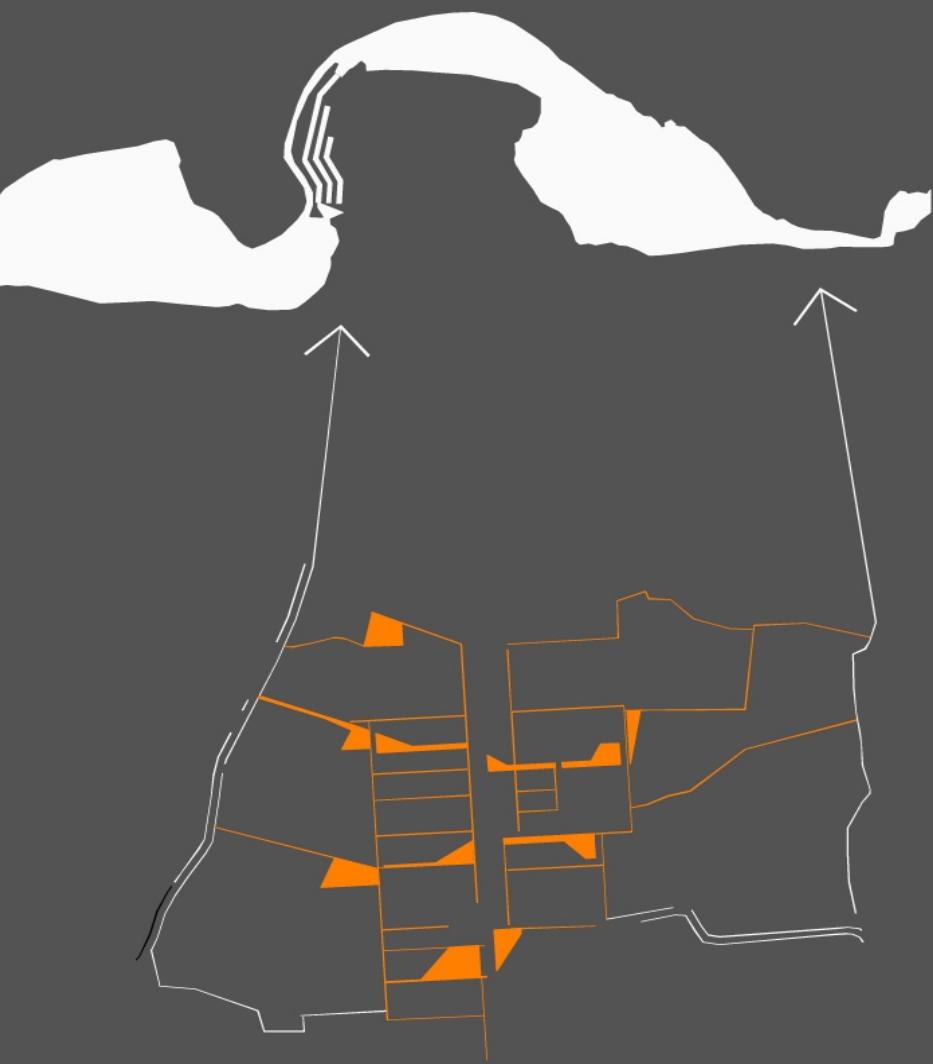




risorgiva line: in the limit between wet and dry landscape



Von Zach map 1801: roads and villas



water sewage



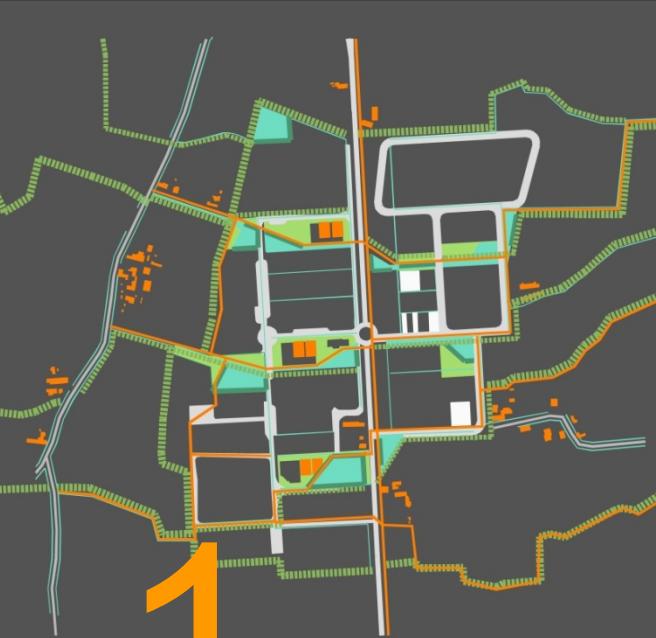
strategic spaces migration



first phase: infrastructure + water sewage + trees + strategic spaces

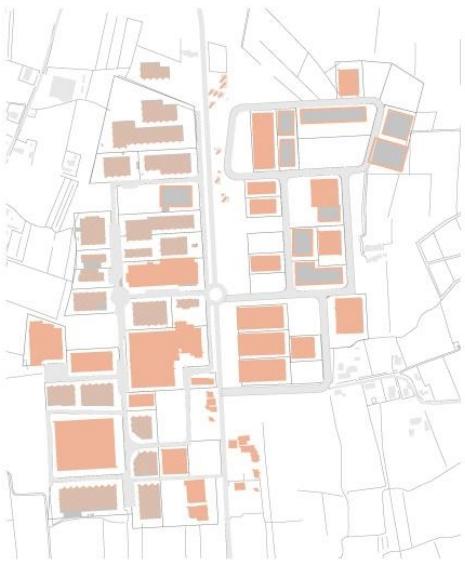
4. scenarios and phasage

first phase



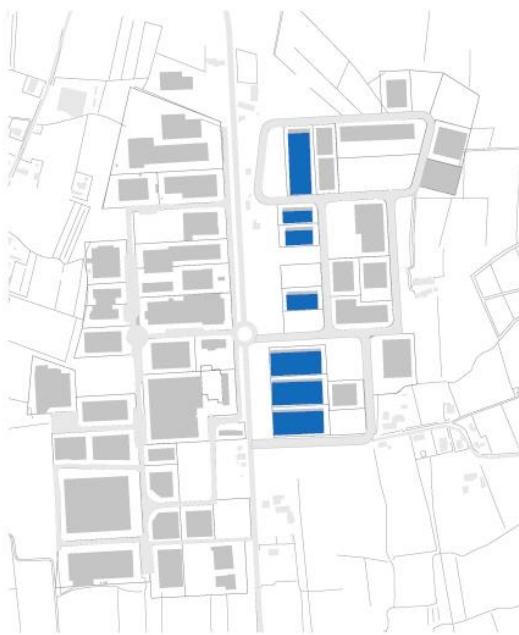
scenario 1



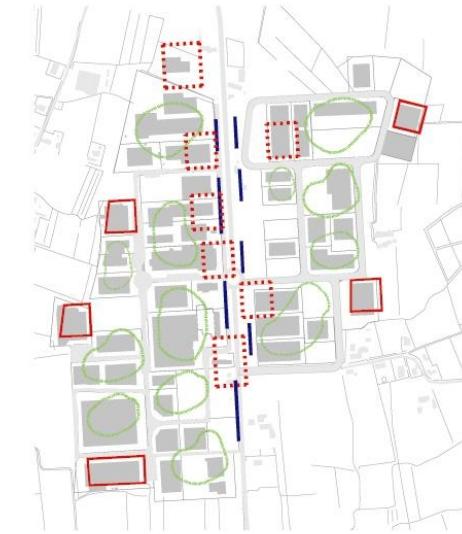


INTENSITY OF USE

- High
- Medium
- Low



FLEXIBLE BUILDINGS

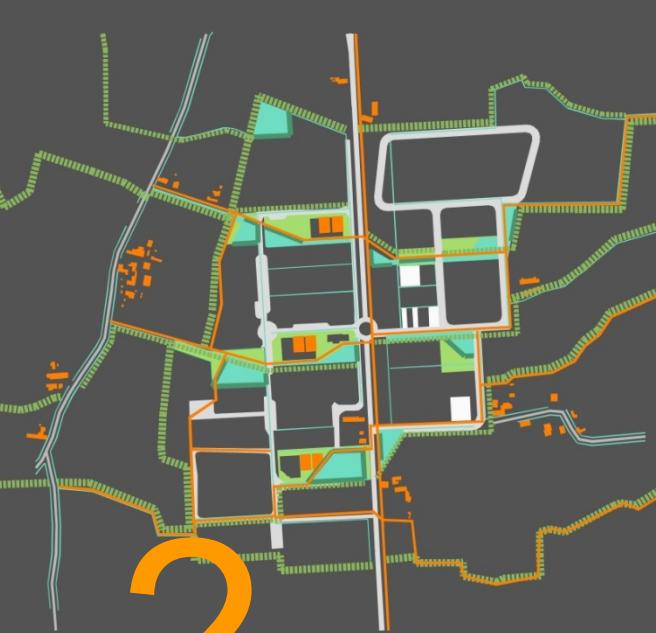


SITE POTENTIALS

- Nodes
- Edge
- Infill
- View



first phase

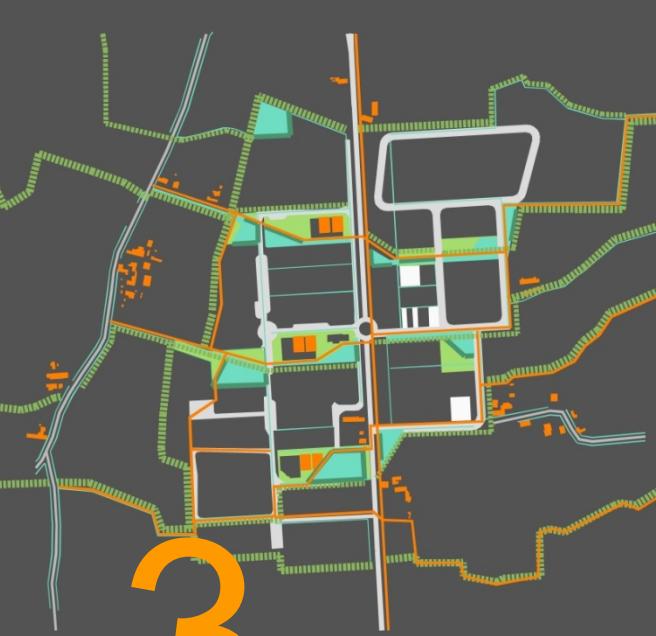


2 ■



scenario 2

first phase



3.



scenario 3

to open : overcoming the border, the fence of the plots

to intensify: creating new opportunities to introduce the coexistence of functions and inhabitants, pay attention that not all it's possible everywhere

to hybridize: drawing spaces open to different interpretation and uses

to connect: re-articulate the relations between the fragmented parts in a district and between these and the urban context

keywords

A black and white photograph showing a portion of a modern building with a light-colored, textured facade and dark-framed windows. In the foreground, there's a dense hedge. To the right, a large tree with dark leaves stands against a sky filled with dramatic, billowing clouds. In the background, a small house sits atop a hill, surrounded by vineyard rows.

Productive settlements

Roberto Manuelli
roberto@gruarchitetti.it

Gianfranco Orsenigo
gianfranco@gruarchitetti.it